(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau

(43) International Publication Date
21 October 2004 (21.10.2004)

PCT

(10) International Publication Number
WO 2004/089649 A3

(51) International Patent Classification[7]: B42D 15/10, B44F 1/10, B42D 15/02, 15/00

(21) International Application Number: PCT/IB2004/001465

(22) International Filing Date: 6 April 2004 (06.04.2004)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
0307980.3 7 April 2003 (07.04.2003) GB

(71) Applicant *(for all designated States except US)*: **IVY TRUST** [CH/CH]; 12, rue de l'Arquebuse, CH-1204 Geneva (CH).

(72) Inventor; and

(75) Inventor/Applicant *(for US only)*: **OAKES, Alistair** [ZA/GB]; 3 Hamburg, Croft Shenley Brook End, Milton Keynes MK5 7EZ (GB).

(74) Agent: **BAILEY WALSH & CO**; 5 York Place, Leeds LS1 2SD (GB).

(81) Designated States *(unless otherwise indicated, for every kind of national protection available)*: AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

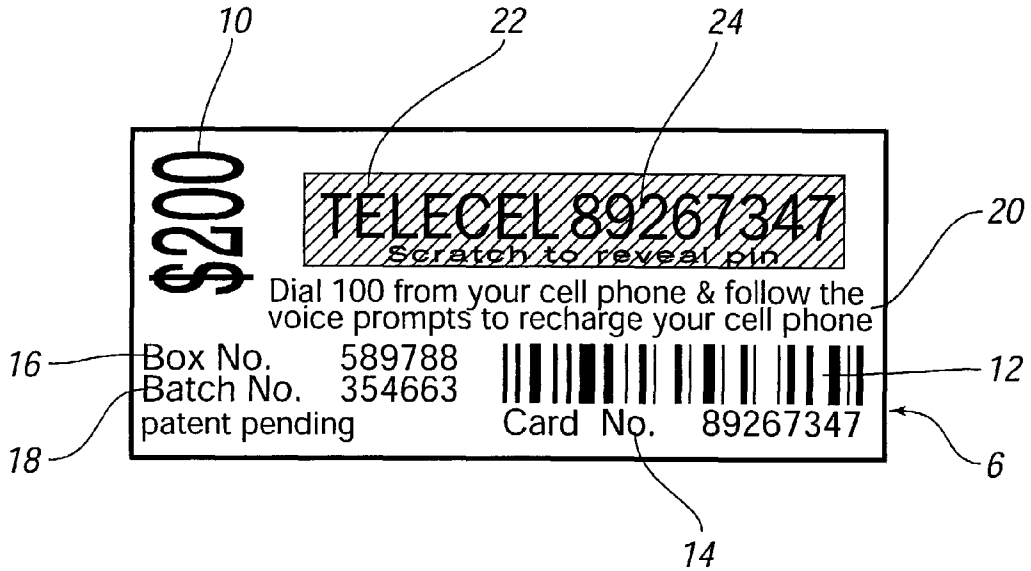
(84) Designated States *(unless otherwise indicated, for every kind of regional protection available)*: ARIPO (BW, GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:
— *with international search report*
— *before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments*

(88) Date of publication of the international search report: 19 May 2005

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: MASKED IDENTIFICATION MEANS



(57) Abstract: Identification means (2) are provided which include a first identification portion (8) in the form of one or more images, characters and/or text. A second identification portion (21) is removably located with said first identification portion to at least partially mask the first identification portion until the second identification portion is removed. The second identification portion is also in the form of one or more images, characters and/or text.

WO 2004/089649 A3