CLAIMS

WHAT IS CLAIMED IS:

1. A system, comprising:

a non-transitory memory storing instructions; and

one or more hardware processors coupled to the non-transitory memory and configured to read the instructions from the non-transitory memory to cause the system to perform operations comprising:

receiving content from a first platform;

generating a content identifier for the content;

receiving secondary content from the first platform, wherein the secondary content comprises reactions to the content being displayed on the first platform;

storing the secondary content in at least one block of a blockchain, the at least one block associated with the content identifier;

receiving the content identifier from a second platform;

in response to receiving the content identifier from the second platform, selecting the at least one block of the blockchain using the content identifier; and

providing the secondary content from the at least one selected block of the blockchain to the second platform.

2. The system of claim 1, wherein the secondary content includes at least one comment associated with the content.

3. The system of claim 1, wherein the operations further comprise:

accessing the blockchain with the content identifier; and

storing the content on the blockchain.

4. The system of claim 1, wherein the providing comprises:

sharing the content and the content identifier with the second platform.

5. The system of claim 1, wherein the blockchain is associated with at least one sidechain that stores information associated with users that shared the content to a plurality of platforms.

6. The system of claim 1, wherein the operations further comprise:

receiving new secondary content for the content on the second platform;

storing, using the content identifier for the content, the new secondary content in the blockchain; and

sharing, using the blockchain, the new secondary content with the first platform.

7. The system of claim 6, wherein the operations further comprise:

sharing the new secondary content with the first platform in response to the blockchain storing the new secondary content from the second platform.

8. A system comprising:

a non-transitory memory storing instructions; and

one or more hardware processors coupled to the non-transitory memory and configured to read the instructions from the non-transitory memory to cause the system to perform operations comprising:

receiving an indication from a first platform to access secondary content associated with content included on a second platform, wherein the secondary content comprises reactions to displaying the content on the second platform;

determining a content identifier associated with the content and the secondary content;

accessing, based on the content identifier, the secondary content from a blockchain; and

transferring the secondary content stored in the blockchain to the first platform.

9. The system of claim 8, wherein the operations further comprise:

receiving a request to generate the content identifier from the second platform.

10. The system of claim 8, wherein the operations further comprise:

generating the blockchain; and

associating the blockchain with the content identifier, wherein the blockchain stores the secondary content with the content identifier.

11. The system of claim 8, wherein the operations further comprise:

receiving the secondary content and the content identifier from the first platform;

identifying, using the content identifier, the blockchain for the content;

storing the secondary content from the first platform on the blockchain; and

sharing the secondary content from the first platform with the second platform.

12. The system of claim 11, wherein the operations for sharing the secondary content further comprise:

receiving the content identifier for the content from the second platform;

identifying, using the content identifier, the blockchain that includes the secondary content; and

transmitting a portion of the secondary content in the blockchain to the second platform.

13. The system of claim 8, wherein the content is an image and the secondary content is a comment associated with the image.

14. A method comprising:

receiving content on a first platform from a computing device;

issuing a request to generate a content identifier for the content;

in response to the request, receiving the content identifier;

receiving secondary content from a plurality of computing devices, wherein the plurality of computing devices includes the computing device, and wherein the secondary content comprises reactions to the content being displayed on the plurality of computing devices;

transmitting the secondary content and the content identifier to a blockchain, wherein the secondary content comprises secondary content from the first platform and secondary content from a second platform;

receiving an indication from the first platform to access the secondary content;

retrieving the secondary content from the second platform from a blockchain; and

displaying, using the first platform, the secondary content from the first platform and the secondary content from the second platform.

15. The method of claim 14, wherein the secondary content includes at least one image associated with the content.

16. The method of claim 14, wherein the content identifier is associated with the content and with the blockchain.

17. The method of claim 14, wherein the blockchain is associated with a sidechain that stores comments that the plurality of computing devices received from a user in a plurality of users.

18. The method of claim 14, further comprising:

sharing the content and the content identifier for the content with a second computing device.

19. The method of claim 14, further comprising:

sharing the content and the content identifier for the content with the second platform.