

ABSTRACT

This disclosure discloses a information display method and apparatus, an electronic device and a storage medium, the information display method includes: acquiring a popularity parameter of an object to be displayed, wherein the object to be displayed is an object not explained currently corresponding to a display page; generating prompt information corresponding to the object to be displayed in response to the popularity parameter of the object to be displayed meeting a prompt condition, wherein the prompt information is configured to reflect popularity of the object to be displayed; and displaying the prompt information on the display page.