

**INFORMATION PROCESSING APPARATUS
AND INFORMATION PROCESSING PROGRAM**

ABSTRACT

5 There is provided an information processing apparatus. Imaging means captures an
image. Search request means requests a search by using identification information for
identifying a person described in the image or a medium having the image printed thereon.
Reception means receives image feature values corresponding to the identification information,
as a result of the search. Acquisition means acquires information for accessing a content or
10 content information when the received image feature values and image feature values extracted
from the captured image correspond to each other.

Representative Drawing: Figure 2