ABSTRACT

Embodiment of the disclosure relates to a method, apparatus, device, and storage medium for media item generation. The method provided herein includes: displaying an item search page comprising a search control, the item search page being configured to provide an item search result corresponding to received input information; receiving a search term inputted in the search control; providing, in the item search page, a generation entry in association with the search control; and based on a selection of the generation entry, displaying, in the item search page, a set of media items generated based on the search term. In this way, the embodiments of the disclosure may provide users with more diversified media items to meet user specific needs for media items.