CLAIMS

1. A cartridge comprising:

a developing roller rotatable about a rotational axis thereof;

a frame configured to support the developing roller;

a lever connected to the frame, the lever being elastically deformable such that a first part of the lever is movable relative to a second part of the lever and relative to the frame, and the lever protruding from the frame;

a coupling member configured to transmit a rotational force to the developing roller, the coupling member being rotatable about a rotational axis thereof, and the coupling member being movable relative to the frame in a direction of its rotational axis;

a memory board; and

an electrode portion connected to the memory board,

wherein, when the cartridge is oriented with the lever and the electrode portion at a bottom portion of the cartridge, the lever protrudes downward from the frame, and

wherein, as viewed in a direction of the rotational axis of the developing roller, the coupling member is positioned between the lever and the developing roller.

2. A cartridge according to claim 1, wherein the first and second parts of the lever are integral.

3. A cartridge according to claim 1, wherein the first part of the lever includes a first surface configured to receive a pressing force and a second surface configured to receive a pressing force.

4. A cartridge according to claim 3, wherein the first and second

surfaces of the first part of the lever are positioned on opposite sides of the first part of the lever.

5. A cartridge according to claim 1, wherein the lever is formed of a resin material.

6. A cartridge according to claim 1, wherein the lever is a leaf spring.

7. The cartridge according to claim 1, wherein the frame includes a developer accommodating part that accommodates developer, and

wherein, as viewed in the direction of the rotational axis of the developing roller, an end of the lever overlaps the developer accommodation part.

8. The cartridge according to claim 1, wherein, as viewed in a direction of the rotational axis of the developing roller, a line extending from the rotational axis of the developing roller to the lever passes through the coupling member.

9. A cartridge comprising: a developing roller rotatable about a rotational axis thereof;

a frame configured to support the developing roller;

a lever connected to the frame, the lever including a first surface configured to receive a pressing force and a second surface configured to receive a pressing force, the lever being deformable, and the lever protruding from the frame such that the first and second surfaces are positioned outside of the frame;

a coupling member configured to transmit a rotational force to the developing roller, the coupling member being rotatable about a rotational axis thereof, and the coupling member being movable relative to the frame in a direction of its rotational axis;

a memory board; and

an electrode portion connected to the memory board,

wherein, when the cartridge is oriented with the lever and the electrode portion at a bottom portion of the cartridge, the first and second surfaces protrude downward from the frame, and

wherein, as viewed in a direction of the rotational axis of the developing roller, the coupling member is positioned between the lever and the developing roller.

10. A cartridge according to claim 9, wherein the lever includes a first part and a second part, the lever being deformable such that the first part of the lever is movable relative to the second part of the lever and relative to the frame, the first part of the lever including the first and second surfaces, the second part of the lever being connected to the frame, and the first and second parts of the lever being integral.

11. A cartridge according to claim 9, wherein the first and second surfaces of the first part of the lever that are configured to receive a pressing force are positioned on opposite sides of the first part of the lever.

12. A cartridge according to claim 9, wherein the lever is a leaf spring.

13. A cartridge according to claim 9, wherein the lever is formed of a resin material.

14. The cartridge according to claim 9, wherein the frame includes a developer accommodating part that accommodates developer, and

wherein, as viewed in the direction of the rotational axis of the developing roller, an end of the lever overlaps the developer accommodation part.

15. The cartridge according to claim 9, wherein, as viewed in a direction of the rotational axis of the developing roller, a line extending from the rotational

axis of the developing roller to the lever passes through the coupling member.

16. A cartridge comprising:

a developing roller rotatable about a rotational axis thereof;

a frame configured to support the developing roller;

a lever connected to the frame, a part of the lever protruding beyond the frame, the protruding part of the lever being movable relative to the frame, and the protruding part of the lever including a first surface configured to receive a pressing force and a second surface;

a spring contacting the second surface of the lever such that the spring is capable of applying a force to the second surface of the lever;

a coupling member configured to transmit a rotational force to the developing roller, the coupling member being rotatable about a rotational axis thereof, and the coupling member being movable relative to the frame in a direction of its rotational axis;

a memory board; and

an electrode portion connected to the memory board,

wherein, when the cartridge is oriented with the lever and the electrode portion at a bottom portion of the cartridge, the protruding part of the lever protrudes downward beyond the frame, and

wherein, as viewed in a rotational axis direction of the developing roller, the coupling member is positioned between the spring and the developing roller.

17. The cartridge according to claim 16, wherein the spring is compressed by the protruding part of the lever.

18. The cartridge according to claim 16, wherein the lever is rotatably supported by the frame and rotatable relative to the frame.

19. The cartridge according to claim 16, wherein the frame includes a

developer accommodating part that accommodates developer, and

wherein, as viewed in the direction of the rotational axis of the developing roller, a rotational axis of the lever overlaps the developer accommodation part.

20. The cartridge according to claim 16, wherein, as viewed in a direction of the rotational axis of the developing roller, a line extending from the rotational axis of the developing roller to the lever passes through the coupling member.

21. A cartridge comprising:

a developing roller rotatable about a rotational axis thereof;

a frame configured to support the developing roller;

a lever connected to the frame, the lever being elastically deformable such that a first part of the lever is movable relative to a second part of the lever and relative to the frame, and the lever protruding from the frame;

a coupling member configured to transmit a rotational force to the developing roller, the coupling member being rotatable about a rotational axis thereof;

a memory board; and

an electrode portion connected to the memory board,

wherein, when the cartridge is oriented with the lever and the electrode portion at a bottom portion of the cartridge, the lever protrudes downward from the frame, and

wherein, as viewed in a direction of the rotational axis of the developing roller, the coupling member is positioned between the lever and the developing roller.

22. A cartridge according to claim 21, wherein the first and second parts of the lever are integral.

23. A cartridge according to claim 21, wherein the first part of the lever

includes a first surface configured to receive a pressing force and a second surface configured to receive a pressing force.

24. A cartridge according to claim 23, wherein the first and second surfaces of the first part of the lever are positioned on opposite sides of the first part of the lever.

25. A cartridge according to claim 21, wherein the lever is formed of a resin material.

26. A cartridge according to claim 21, wherein the lever is a leaf spring.

27. The cartridge according to claim 21, wherein the frame includes a developer accommodating part that accommodates developer, and

wherein, as viewed in the direction of the rotational axis of the developing roller, an end of the lever overlaps the developer accommodation part.

28. The cartridge according to claim 21, wherein, as viewed in a direction of the rotational axis of the developing roller, a line extending from the rotational axis of the developing roller to the lever passes through the coupling member.