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(71) Applicant *(for all designated States except US)*: **STMICROELECTRONICS ASIA PACIFIC PTE LTD** [SG/SG]; 28 Ang Mo Kio Industrial Park 2, Singapore 569508 (SG).

(72) Inventors; and
(75) Inventors/Applicants *(for US only)*: **CHIANG, Patricia, Wei, Yin** [SG/SG]; Blk 163 Jln Teck Whye, #11-218, Singapore 680163 (SG). **HUI, Lucas, Y., W.** [SG/SG]; 10H Braddell Hill, #24-31, Singapore 579727 (SG).

(74) Agent: **DONALDSON & BURKINSHAW**; P.O. Box 3667, Singapore 905667 (SG).

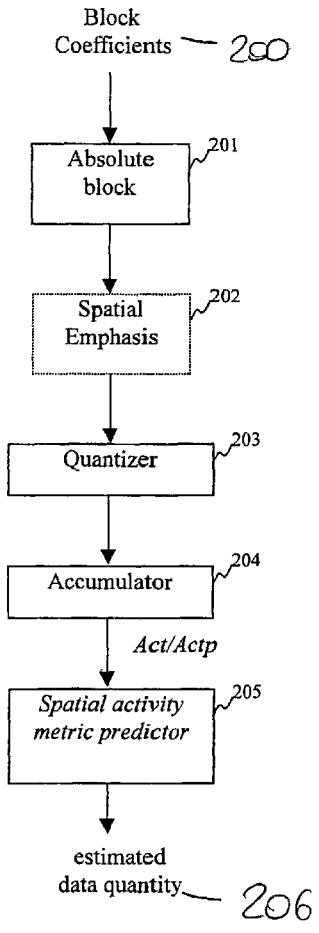
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(54) Title: VIDEO ENCODING



(57) Abstract: A method for use in encoding viseo data, including generating metric values for the video data based on a metric function and respective encoding parameters. At least one of the encoding parameters is selected on the besis of a desired quantity of encoded video data and a predetermined relationship between metric values and respective quantities of encoded video data.

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