ABSTRACT

It is an object of the present invention is to provide an electronic commerce system and so on for enhancing the flexibility of electronic commerce over the Internet and for allowing users to perform commerce more easily.

In order to achieve the object, when a server device (20) sends predetermined image data corresponding to a traded subject, an identification information adding processing (205) adds identification information inherent to the traded subject to the image data. Then, commerce processing (304) of a terminal device (30) requests account settlement to an account settlement server (403) of an account settlement device (40) through account settlement processing (306) based on identification information extracted from the image data through image data processing (305).



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