external view viewed from the moving object, the image being captured during traveling of the moving object, and first positional data indicative of a location at which the capturing of the image of the external view viewed from the moving object was carried out; and a data analysis device configured to analyze, on a basis of the first analysis material data thus collected by the moving object analysis data collecting device, an attribute of a person included in the image indicated by the first image data, and a flow of people whose attributes have been thus determined, wherein the data analysis device is configured to extract an image including a feature point of the person from among a plurality of the images of the first image data, the feature point being such that an attribute of the person can be determined from the feature point and the plurality of the images being images of the same person captured at different angles during traveling of the moving object, and to analyze, on a basis of the image thus extracted, the attribute of the person included in the image.

[0008] In the analysis system, the moving object analysis data collecting device may be further configured to collect second analysis material data including second image data indicative of an image of an internal view of the moving object, and second positional data indicative of a location at which the capturing of the image of the internal view of the moving object was carried out, and the data analysis device may be further configured to analyze, on a basis of the second analysis material data thus collected by the moving object analysis data collecting device, an attribute of a person included in the image indicated by the second image data, and a flow of people whose attributes have been determined.

[0009] The analysis system may include a fixed-position object analysis data collecting device mounted on a fixed-

CLAIMS

1. An analysis system, comprising:

a moving object analysis data collecting device mounted on a moving object and configured to collect first analysis material data including first image data indicative of an image of an external view viewed from the moving object, the image being captured during traveling of the moving object, and first positional data indicative of a location at which the capturing of the image of the external view viewed from the moving object was carried out; and

a data analysis device configured to analyze, on a basis of the first analysis material data thus collected by the moving object analysis data collecting device, an attribute of a person included in the image indicated by the first image data, and a flow of people whose attributes have been thus determined,

wherein the data analysis device is configured to extract an image including a feature point of the person from among a plurality of the images of the first image data, the feature point being such that an attribute of the person can be determined from the feature point and the plurality of the images being images of the same person captured at different angles during traveling of the moving object, and to analyze, on a basis of the image thus extracted, the attribute of the person included in the image.

2. The analysis system according to claim 1, wherein

the moving object analysis data collecting device is further configured to collect second analysis material data including second image data indicative of an image of an internal view of the moving object, and second positional

data indicative of a location at which the capturing of the image of the internal view of the moving object was carried out, and

the data analysis device is further configured to analyze, on a basis of the second analysis material data thus collected by the moving object analysis data collecting device, an attribute of a person included in the image indicated by the second image data, and a flow of people whose attributes have been determined.

3. The analysis system according to claim 1 or 2, comprising:

a fixed-position object analysis data collecting device mounted on a fixed-position object provided on a road, and configured to collect third analysis material data including third image data indicative of an image of an external view viewed from the fixed-position object, the image being captured by the fixed-position object analysis data collecting device as mounted on the fixed-position object, and third positional data indicative of a location at which the capturing of the image of the external view viewed from the fixed-position object was carried out, wherein

the data analysis device is further configured to analyze, on a basis of the third analysis material data thus collected by the fixed-position object analysis data collecting device, an attribute of a person included in the image indicated by the third image data, and a flow of people whose attributes have been determined.

4. The analysis system according to any one of claims 1 to 3, wherein

the moving object is a moving object that drives in a

predetermined route repeatedly.

5. The analysis system according to any one of claims 1 to 4, wherein

the data analysis device includes a storage section configured to accumulate analysis result data indicative of an analysis result analyzed by the data analysis device.

6. The analysis system according to any one of claims 1 to 5, wherein

the attribute of the person to be analyzed by the data analysis device includes his/her gender, age, physique, social status, favoring, or behavioral tendency.