

## CLAIMS

1. An information interaction method, comprising:

displaying a first interaction interface in a case that a first video is played in a state meeting a first predetermined condition, wherein the first interaction interface comprises a first number of interaction items; and

displaying a second interaction interface in a case that the first video is played in a state meeting a second predetermined condition, wherein the second interaction interface comprises a second number of interaction items, and wherein:

the first number is less than or equal to the second number.

2. The information interaction method according to claim 1, wherein the interaction item comprises:

an interaction item for inputting and/or displaying knowledge;

an interaction item for inputting and/or displaying question and answer information;

an interaction item for inputting and/or displaying contact means;

an interaction item for inputting and/or displaying a contact person;

an interaction item for inputting and/or displaying a contact time;

an interaction item for inputting and/or displaying a contact address; and/or

an interaction item for displaying a second video.

3. The information interaction method according to claim 1, wherein a display area of the first interaction interface is less than or equal to a display area of the second interaction interface.

4. The information interaction method according to claim 1, wherein the first predetermined condition comprises one or more of:

the first video is played for a first predetermined period of time;

the first video is played to a first predetermined video frame of the first video;

the first video is played to a first predetermined time instant of the first video; and

the first video is repeatedly played for a first repetition number of times.

5. The information interaction method according to claim 1, wherein the second predetermined condition comprises one or more of:

the first video is played for a second predetermined period of time;

the first video is played to a second predetermined video frame of the first video;

the first video is played to a second predetermined time instant of the first video; and

the first video is repeatedly played for a second repetition number of times.

6. The information interaction method according to claim 1, wherein a style and/or a content of the first interaction interface are associated with the first video.

7. The information interaction method according to claim 6, wherein the style and/or the content of the first interaction interface are associated with a user profile corresponding to the first video.

8. The information interaction method according to claim 1, wherein a style and/or a content of the second interaction interface are associated with the first video.

9. The information interaction method according to claim 8, wherein the style and/or the content of the second interaction interface are associated with a user profile corresponding to the first video.

10. An information interaction device, comprising:

a first display module configured to display a first interaction interface in a case that a first video is played in a state meeting a first predetermined condition, wherein the first interaction interface comprises a first number of interaction items; and

a second display module configured to display a second interaction interface in a case that the first video is played in a state meeting a second predetermined condition, wherein the second interaction interface comprises a second number of interaction items, and wherein:

the first number is less than or equal to the second number.

11. The device according to claim 10, wherein the interaction item comprises:

an interaction item for inputting and/or displaying knowledge;

an interaction item for inputting and/or displaying question and answer information;

an interaction item for inputting and/or displaying contact means;  
an interaction item for inputting and/or displaying a contact person;  
an interaction item for inputting and/or displaying a contact time;  
an interaction item for inputting and/or displaying a contact address; and/or  
an interaction item for displaying a second video.

12. The device according to claim 10, wherein a display area of the first interaction interface is less than or equal to a display area of the second interaction interface.

13. The device according to claim 10, wherein the first predetermined condition comprises one or more of:

the first video is played for a first predetermined period of time;  
the first video is played to a first predetermined video frame of the first video;  
the first video is played to a first predetermined time instant of the first video; and  
the first video is repeatedly played for a first repetition number of times.

14. The device according to claim 10, wherein a style and/or a content of the first interaction interface are associated with the first video.

15. The device according to claim 10, wherein the style and/or the content of the first interaction interface are associated with a user profile corresponding to the first video.

16. The device according to claim 10, wherein a style and/or a content of the second interaction interface are associated with the first video.

17. The device according to claim 10, wherein the style and/or the content of the second interaction interface are associated with a user profile corresponding to the first video.

18. An electronic apparatus, comprising:  
a memory configured to store computer readable instructions; and  
a processor configured to execute the computer readable instructions to perform the information interaction method according to claim 1.

19. A non-transient computer readable storage media storing computer readable instructions that when being executed by a computer, cause the computer to perform the

information interaction method according to claim 1.