

SMART BROADCASTING METHOD AND APPARATUS

ABSTRACT

The present specification discloses a smart broadcasting method and apparatus. The method includes the following: in response to a request for binding a broadcast
5 device, binding a device identifier of the broadcast device included in the request to a user account; processing a payment request for the user account; and in response to determining that payment is completed, searching for the device identifier bound to the user account, and sending, based on the device identifier, a payment result to the broadcast device bound to the user account, so that the broadcast device outputs
10 payment result audio.

FIG. 6