

ABSTRACT

The present application aims to provide a method, equipment and medium for picking up message, the method comprises: responding to a message picking operation executed by the first user for the message tree, acquiring the target activity message matched with the first user from the message tree, providing the target activity message to the first user, wherein the target activity message is anonymously thrown into the message tree by the second user; responding to an interactive trigger operation executed by the first user for the target activity message, enabling the first user and at least one third user to jointly participate in the target activity corresponding to the target activity message, wherein the third user has picked up the target activity message from the message tree.

Fig. 1