ABSTRACT

The embodiments of the present application relate to the technical field of artificial intelligence (AI). Provided are a network activation method and apparatus for application launch, and a device and a medium. The method comprises: on the basis of a human-computer interaction mode, collecting a first natural language indicating an application launch service intent; inputting the first natural language into a large AI network model to obtain a target network activation scheme; performing simulation evaluation on the target network activation scheme; and after a simulation evaluation result satisfies a preset condition, activating a network according to the target network activation scheme. Using the technical solution provided in the embodiments of the present application, the capability for understanding user service-level intents can be enhanced, the capability for extending intent collection can be improved, and the adaptability to scenarios and networking can be boosted.

[FIG .7]