990685-4

PCT WORLD INTELLECTUAL PROPERTY ORGANIZATION
International Bureau

INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(51) International Patent Classification 6 :		(11) International Publication Number:	WO 00/16205
G06F 13/00, 15/16	A1	(43) International Publication Date:	23 March 2000 (23.03.00)

(21) International Application Number: PCT/US99/20963

(22) International Filing Date: 9 September 1999 (09.09.99)

(30) Priority Data:
09/151,530 11 September 1998 (11.09.98) US

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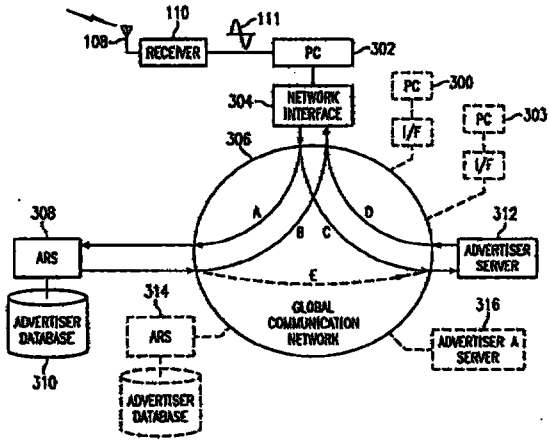
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(81) Designated States: AE, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CR, CU, CZ, DE, DK, DM, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, UA, UG, UZ, VN, YU, ZA, ZW, ARIPO patent (GH, GM, KE, LS, MW, SD, SL, SZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).

Published
With international search report.

(54) Title: METHOD FOR CONTROLLING A COMPUTER WITH AN AUDIO SIGNAL



(57) Abstract

A method for controlling a computer (302) by inputting an analog signal (111) into the computer (302) to control a web browser software application. The analof signal (111) contains a trigger signal which activates proprietary software, and a product identifier. The proprietary sofware launches the web browser application on the computer (302), extracts the product identifier, and creates an appended data string by appending server address (URL) routing information to the product identifier information. The appended data string is automatically inserted into the web browser as keystroke data and routed to an advertiser reference server (308). The appended routing information directs communication to the adverstiser reference server (308) which contains a cross-referenced database (310) of advertiser product identifier information and associated advertiser server URLs. The advertiser server URL and a request for product information relevant to the product identifier is returned to the computer (302) web browser where it is automatically redirected to the advertiser server (312) containing the advertiser product information. The advertiser product information is then returned to the computer (302) for display.