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(71) Applicant: TV GUIDE ON SCREEN [US/US]; Suite 201 South, 7600 E. Orchard Road, Greenwood Village, CO 80111-2523 (US).

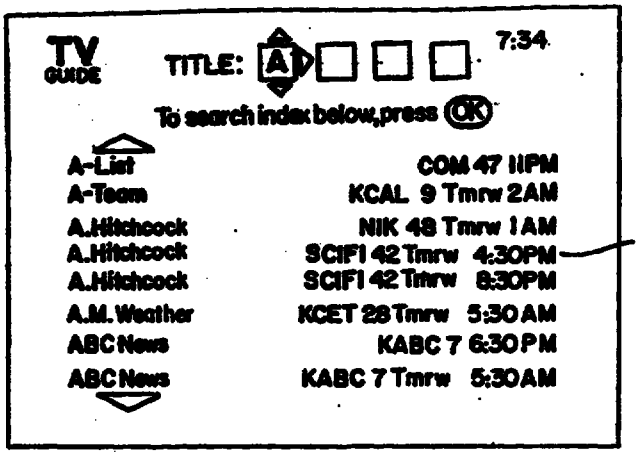
(72) Inventors: YOUMAN, Roger; 752 Mancill Road, Wayne, PA 19087 (US). MORRIS, Marney; 120 Hawthorne, Palo Alto, CA 94301 (US).

(74) Agents: RIZZI, Steven, J. et al.; Weil, Gotshal & Manges, 767 Fifth Avenue, New York, NY 10153 (US).

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(54) Title: ELECTRONIC TELEVISION PROGRAM GUIDE SCHEDULE SYSTEM AND METHOD WITH DISPLAY AND SEARCH OF PROGRAM WITH ALPHABETICAL TITLE LISTINGS



(57) Abstract

An electronic program schedule system which includes a receiver for receiving broadcast, satellite or cablecast television programs for a plurality of television channels and a tuner for tuning a television receiver to a selected one of the plurality of channels. A data processor receives and stores in a memory television program schedule information for a plurality of television programs to appear on the plurality of television channels. A user control apparatus, such as a remote controller, is utilized by a viewer to choose user control commands and transmit signals in response to the data processor which receives the signals in response to user control commands. A television receiver is used to display the television programs and television program schedule information. A video display generator is adapted to receive video control commands from said data processor for generating and displaying a plurality of television program titles on said television receiver, said plurality of television programs displayed alphabetically by title. A selection means is provided for allowing to select a title for display on said television receiver by selecting the n characters of said title.