ABSTRACT

It is described a method and device for presenting release information. The method includes that: a total exposure of release information on a day is acquired in real time; and a current ratio for presenting release information is calculated according to the total exposure of release information on the day, and release information is presented according to the current ratio for presenting release information. With a technical solution as described, it is possible to distribute exposure of the release information reasonably according to a ratio for presenting adjusted in real time, allowing uniform and reasonable presenting of the release information.