Claims

1. A service management method comprising:

receiving a transaction request from a user computing device by a control computer system, the transaction request comprising transaction data and token data;

authenticating the token data, ~~and~~ identifying one of a plurality of service accounts associated with the token data, and identifying one of a plurality of service computing systems associated with the identified one of the plurality of service accounts by the control computer system, the identified one of the plurality of service computing systems being accessible using at least one service identifier, each of the at least one service identifier having one or more ~~each~~ of the plurality of service accounts ~~having a service identifier~~ associated therewith;

transmitting the transaction request and the associated one of the at least one of service identifier to the identified one of the ~~a~~ plurality of service computing systems associated with the identified one of the plurality of service accounts by the control computer system, the at least one service identifier for authentication by the identified one of the plurality of service computing systems ~~associated with the identified one of the plurality of service accounts~~; and

receiving transaction response from the identified one of the plurality of service computing systems by the control computer system~~associated with the identified one of the plurality of service accounts~~ in response to the transaction request,

wherein the transaction response is for transmitting ~~provision~~ to the user computing device by the control computer system.

2. The service management method as in claim 1, further comprising:

~~Providing~~ transmitting the transaction response to the user computing device by the control computer system.

3. The service management method as in claim 1, the transaction response being indicative of one of success ~~and~~ or failure of performance of the transaction request by the identified one of the plurality of service computing systems.

4. The service management method as in claim 1, the transaction response comprising output data generated from performing the transaction request by the identified one of the plurality of service computing systems.

5. The service management method as in claim 4, the output data being presentable on the user computing device for enabling at least one of interaction therewith and selection thereof by a user of the user computing device.

6. The service management method as in claim 1, further comprising:

processing the transaction data prior to transmission thereof to the identified one of the plurality of service computing systems, the transaction data being process to comply with at least one of data formatting and data parameter requirements of a service application operating on the identified one of the plurality of service computing systems, the service application for performing the transaction request on the identified one of the plurality of service computing systems.

7. The service management method as in claim 1, further comprising:

updating a database associated with the identified one of the plurality of service account with the transaction data.

8. The service management method as in claim ~~1~~7, updating a database associated with the identified one of the plurality of service account with the transaction data comprising:

processing the transaction data for updating the database associated with the identified one of the plurality of service account, the processed transaction data further for transmission to the service computer system.

9. The service management method as in claim 1, further comprising:

providing service data to a user application operating on the user computing device, the user application for adapting an interface on the user computing device for receiving user input thereby.

10. The service management method as in claim 9, the user application being service-specific to the identified one of the plurality of service accounts.

11. The service management method as in claim 9, each of the plurality of service computing systems being a smart mobile device and the user application being a mobile application.

12. A machine-readable medium having stored therein a plurality of programming instructions, which when executed, the instructions cause the machine to:

receive a transaction request from a user computing device by a control computer system, the transaction request comprising transaction data and token data;

authenticate the token data, ~~and~~ identify~~ing~~ one of a plurality of service accounts associated with the token data, and identifying one of a plurality of service computing systems associated with the identified one of the plurality of service accounts by the control compuer system, the identified one of the plurality of service computing systems being accessible using at least one service identifier, each of the at least one service identifier having one or more ~~each~~ of the plurality of service account ~~having a service identifier~~ associated therewith;

transmit the transaction request and the associated one of the at least one service identifier to the identified one of the ~~a~~ plurality of service computing systems associated with the identified one of the plurality of service accounts by the control compuer system, the at least one service identifier for authentication by the identified one of the plurality of service computing systems ~~associated with the identified one of the plurality of service accounts~~; and

receive transaction response from identified one of the plurality of the service computing systems ~~associated with the identified one of the plurality of service accounts~~ in response to the transaction request by the control compuer system,

wherein the transaction response is for transmitting ~~provision~~ to the user computing device by the control compuer system.

13. The machine-readable medium as in claim 12, wherein the plurality of programming instructions, which when executed, the instructions further cause the machine to:

transmitting ~~providing~~ the transaction response to the user computing device by the control compuer system.

14. The machine-readable medium as in claim 12, wherein the transaction response being indicative of one of success ~~and~~ or failure of performance of the transaction request by the identified one of the plurality of service computing system.

15. The machine-readable medium as in claim 12, wherein the transaction response comprising output data generated from performing the transaction request by the identified one of the plurality of service computing system.

16. The machine-readable medium as in claim 15, wherein the output data being presentable on the user computing device for enabling at least one of interaction therewith and selection thereof by a user of the user computing device.

17. The machine-readable medium as in claim 12, wherein the plurality of programming instructions, which when executed, the instructions further cause the machine to:

process the transaction data prior to transmission thereof to the identified one of the plurality of service computing systems, the transaction data being process to comply with at least one of data formatting and data parameter requirements of a service application operating on the service computing system, the service application for performing the transaction request on the service computing system.

18. The machine-readable medium as in claim 12, wherein the plurality of programming instructions, which when executed, the instructions further cause the machine to:

provide service data to a user application operating on the user computing device, the user application for adapting an interface on the user computing device for receiving user input thereby.

19. The machine-readable medium as in claim 18, the user application being service-specific to the identified one of the plurality of service accounts and the service computing system being a smart mobile device and the user application being a mobile application.

20. The machine-readable medium as in claim ~~12~~19, wherein the plurality of programming instructions, which when executed, the instructions further cause the machine to:

process the transaction data for updating the database associated with the identified one of the plurality of service account; and

update a database associated with the identified one of the plurality of service account with the transaction data, the processed transaction data further for transmission to the service computer system.