

ABSTRACT

This application relates to the field of media applications and provides a data processing method. The method includes: obtaining a media asset, where the media asset includes media content, and the media asset further includes at least one of metadata of the media content and a trust record of the media content; and determining one or more trust indicators of the media asset, where the one or more trust indicators are used to evaluate a trustworthiness level of the media asset. This method enables evaluation of the trustworthiness level of the media asset through extraction of the trust indicator, thereby eliminating the need to directly read the media asset during subsequent evaluation of the trustworthiness level, instead, relying only on information read from the trust indicator to evaluate the trustworthiness level of the media asset.