FIG.1

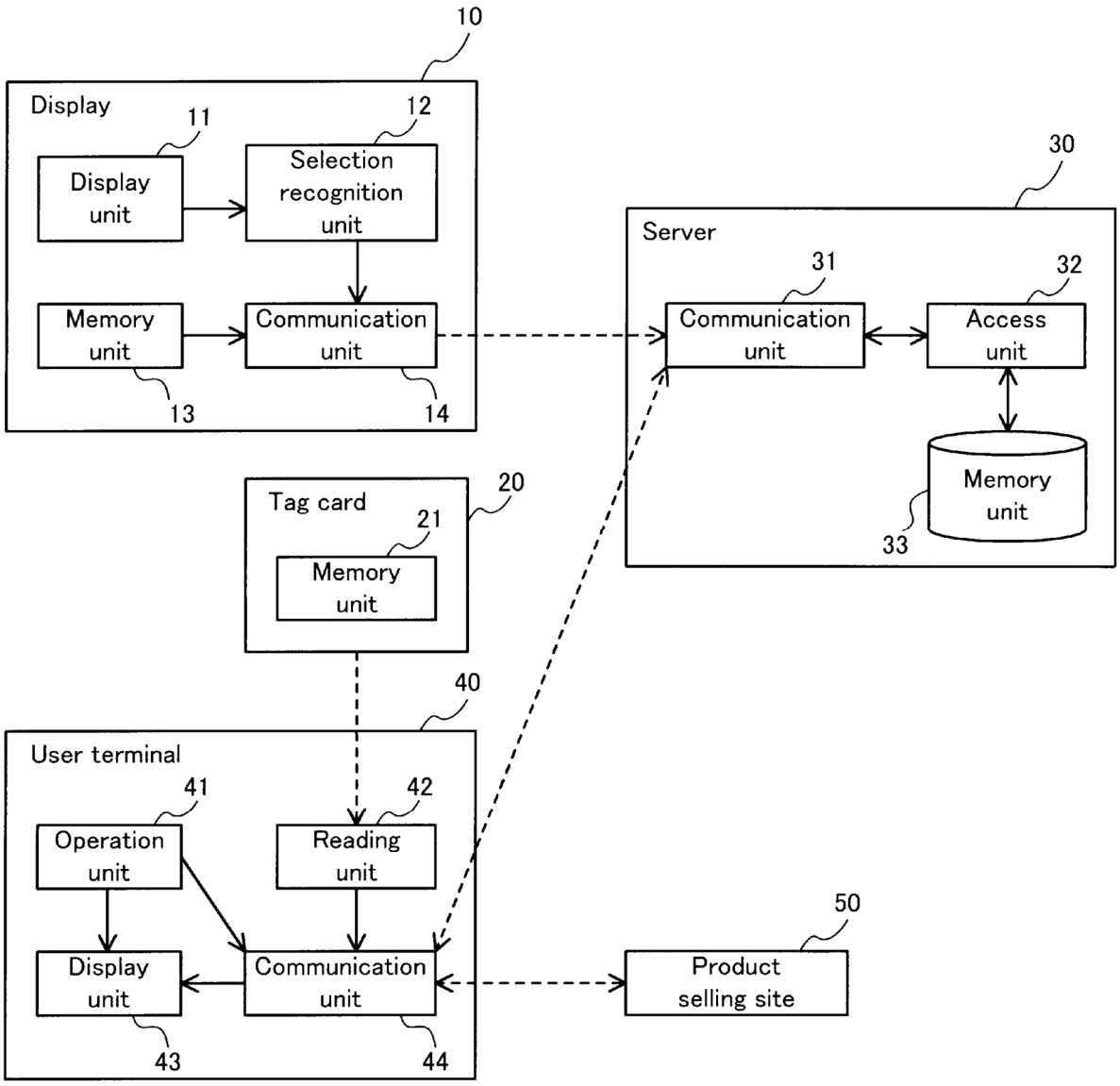

10
Display
11
12
Display unit
Selection recognition unit
Memory unit
Communication unit
13
14
30
Server
31
32
Communication unit
Access unit
Memory unit
33
Tag card
20
21
Memory unit
40
User terminal
41
42
Operation unit
Reading unit
Display unit
Communication unit
43
44
50
Product selling site

FIG.2

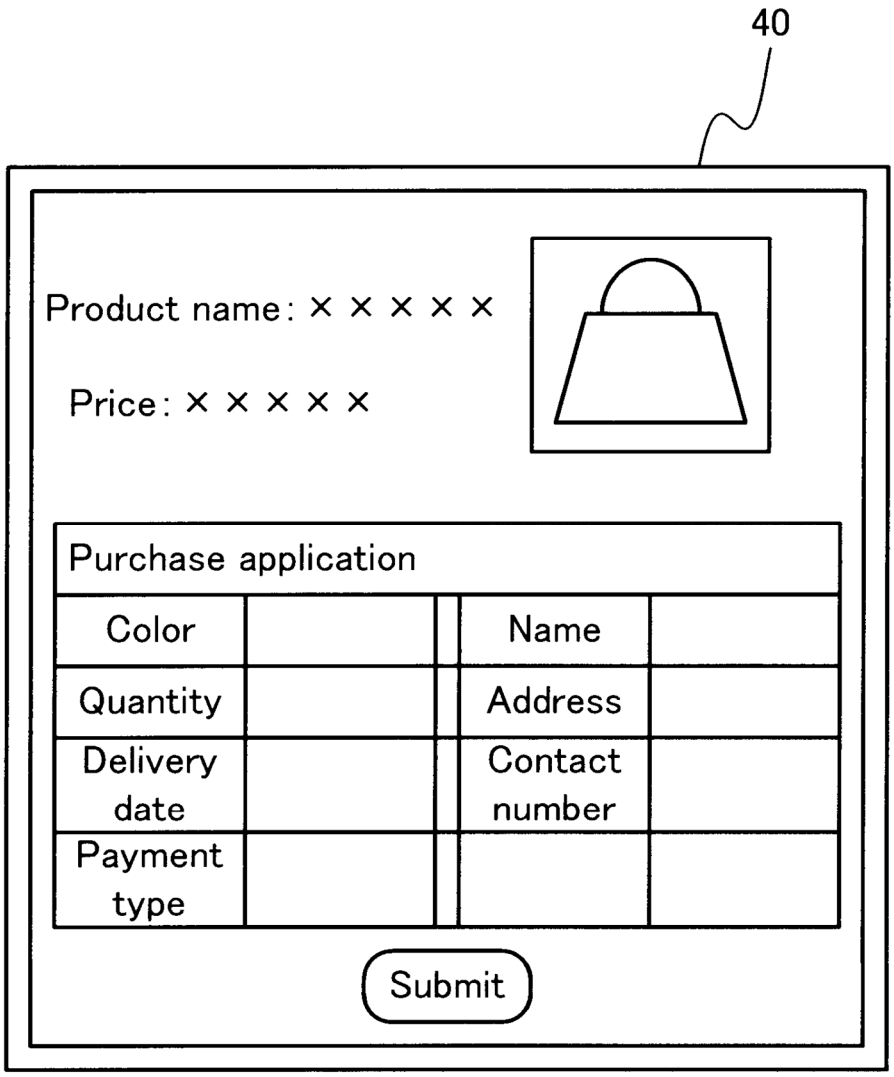

40
Product name: × × × × ×
Price: × × × × ×
Purchase application
Color
Name
Quantity
Address
Delivery date
Contact number
Payment type
Submit

FIG.3

Display ID (Tag ID)	Product ID	URL	.....
⋮	⋮	⋮	⋮

FIG.4

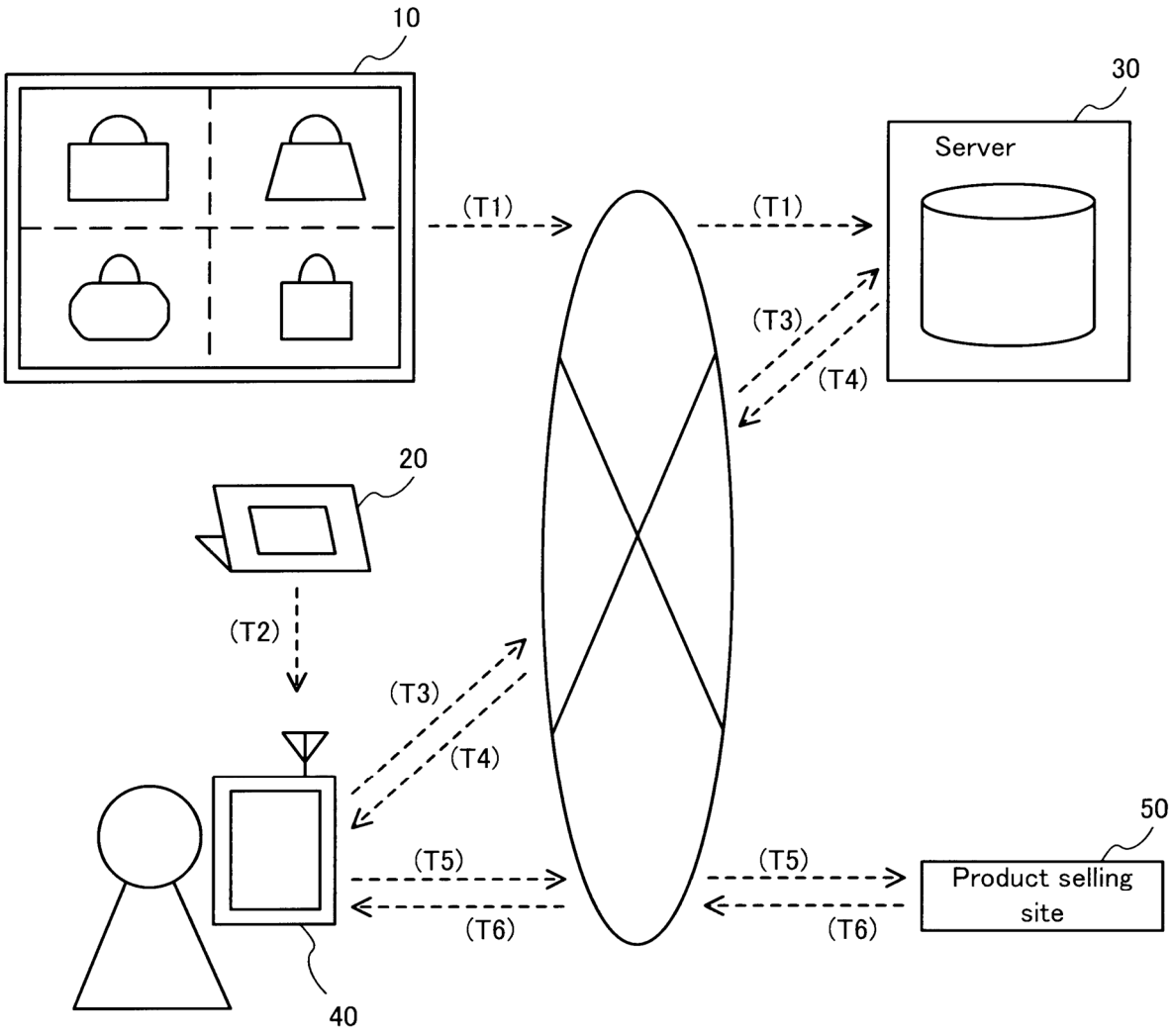

10
30
Server
(T1)
(T1)
(T3)
(T4)
20
(T2)
(T3)
(T4)
50
Product selling site
(T5)
(T5)
(T6)
(T6)
40

FIG.5

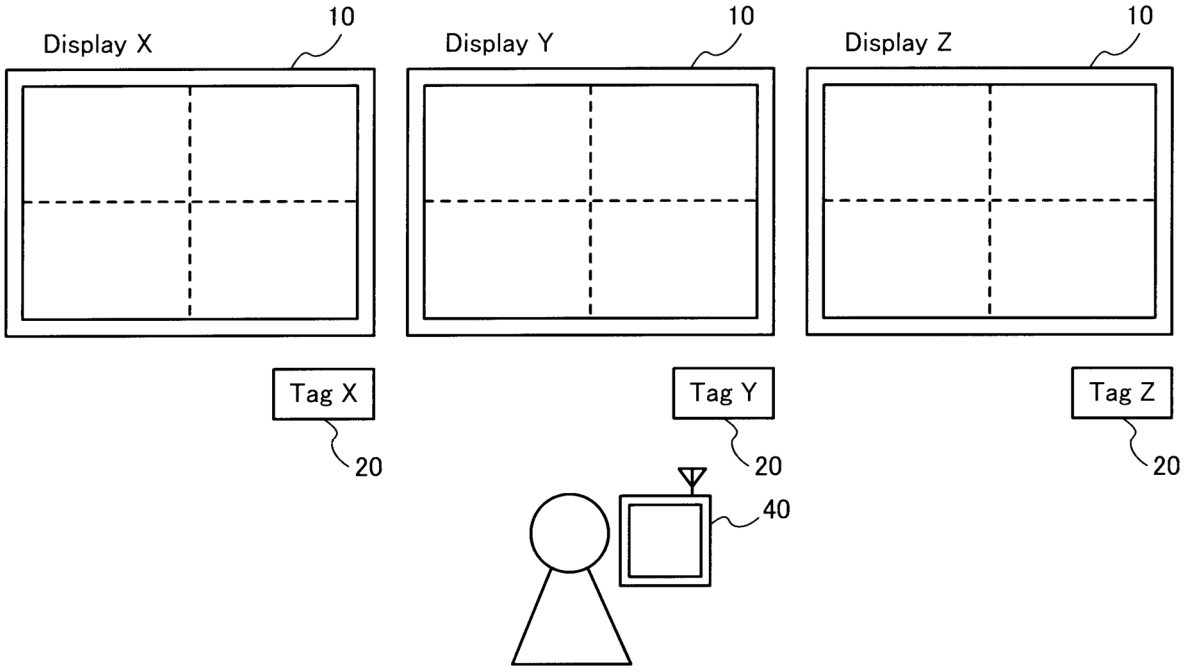

Display X
10
Display Y
10
Display Z
10
Tag X
20
Tag Y
20
Tag Z
20
40

FIG.6

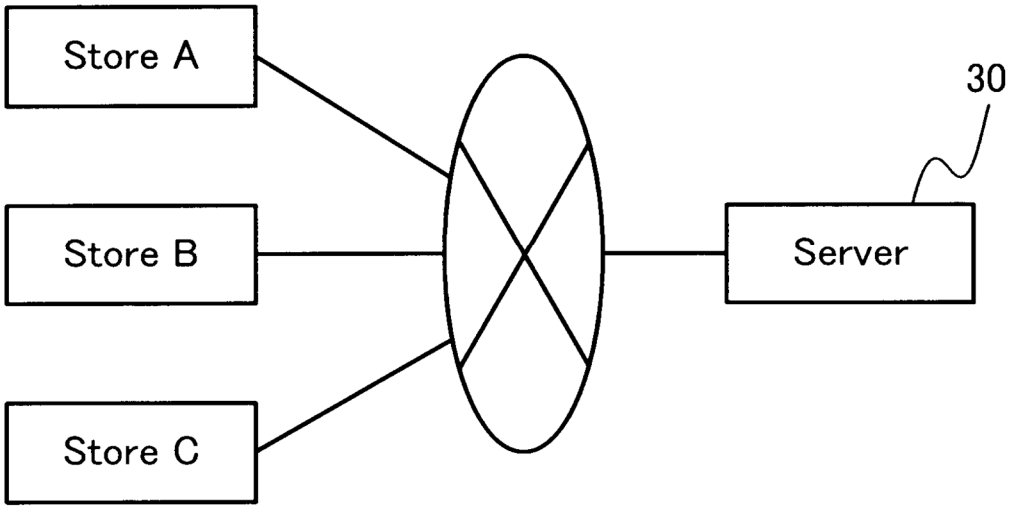


FIG.7

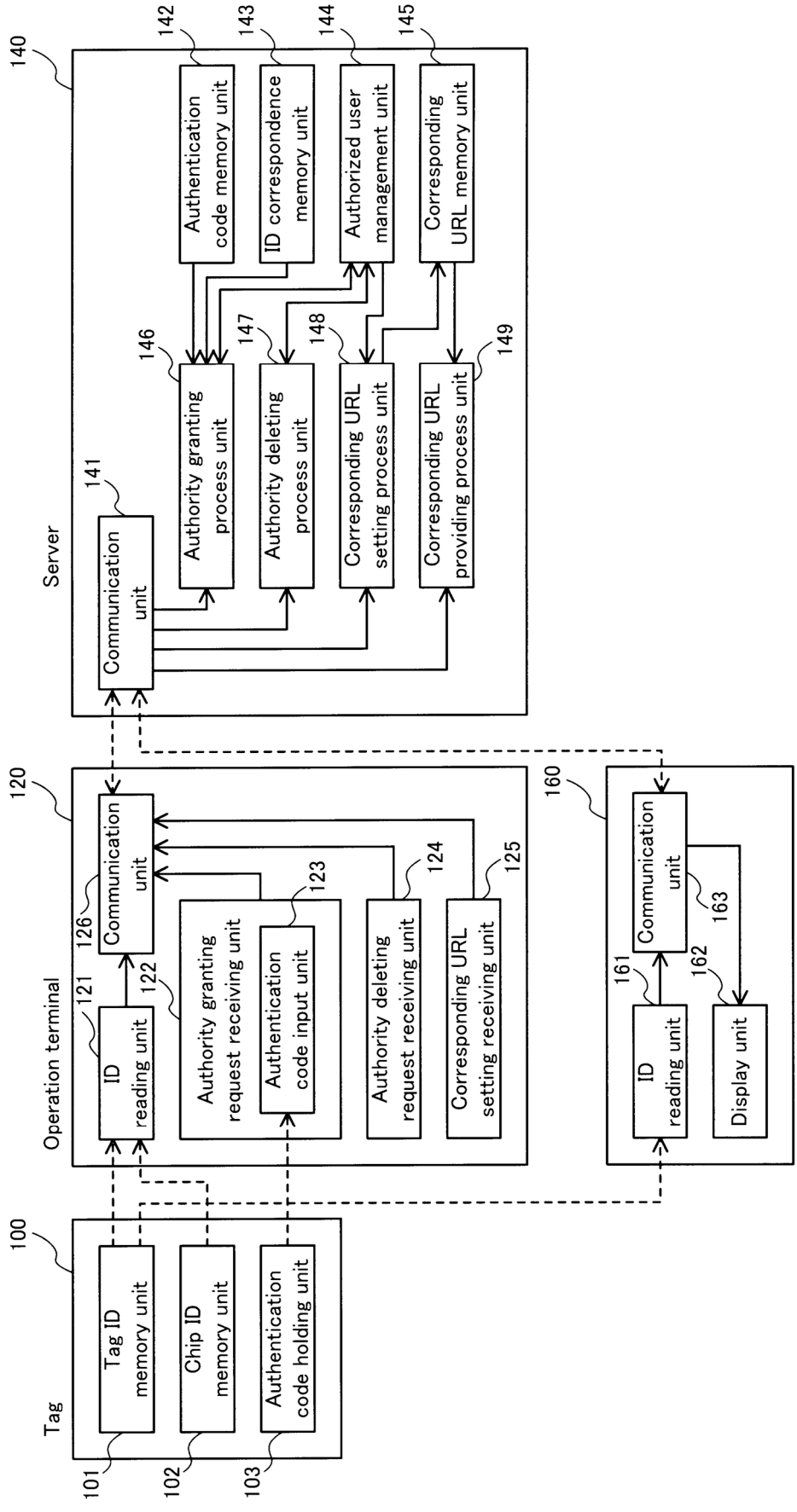

Tag
100
Tag ID memory unit
101
Chip ID memory unit
102
Authentication code holding unit
103
Operation terminal
120
Communication unit
126
ID reading unit
121
122
Authority granting request receiving unit
123
Authentication code input unit
Authority deleting request receiving unit
124
Corresponding URL setting receiving unit
125
160
Communication unit
163
ID reading unit
161
Display unit
162
Server
140
Communication unit
141
Authority granting process unit
146
Authority deleting process unit
147
Corresponding URL setting process unit
148
Corresponding URL providing process unit
149
Authentication code memory unit
142
ID correspondence memory unit
143
Authorized user management unit
144
Corresponding URL memory unit
145

FIG.8

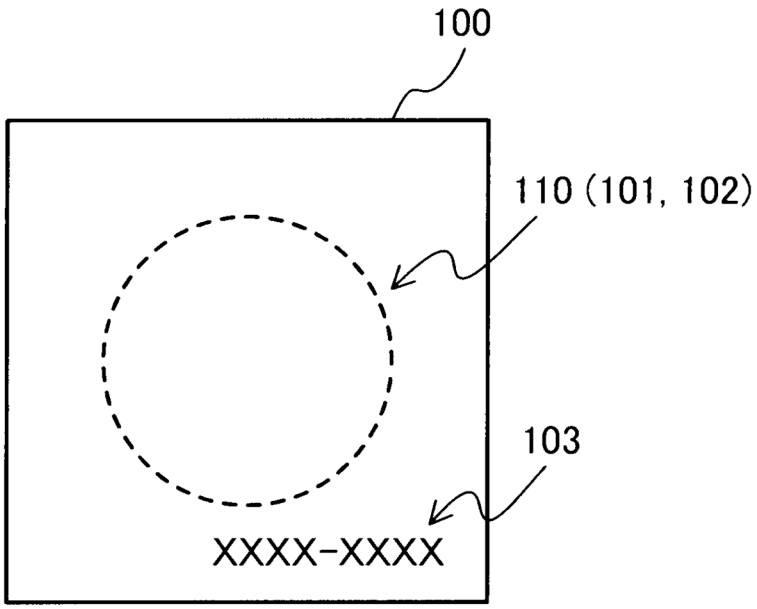


FIG.9A

(a) Authentication code management table

Tag ID	Authentication code
T00001	XXXX-XXXX
T00002	YYYY-YYYY
⋮	⋮

FIG.9B

(b) ID correspondence management table

Tag ID	Chip ID
T00001	C00001
T00002	C00002
⋮	⋮

FIG.9C

(c) Authorized user management table

Tag ID	User ID
T00001	USER1
T00002	USER1
⋮	⋮

FIG.9D

(c) Provided URL management table

Tag ID	URL
T00001	http://www.xxx.yyy
T00002	http://www.xxx.zzz
⋮	⋮

FIG.10

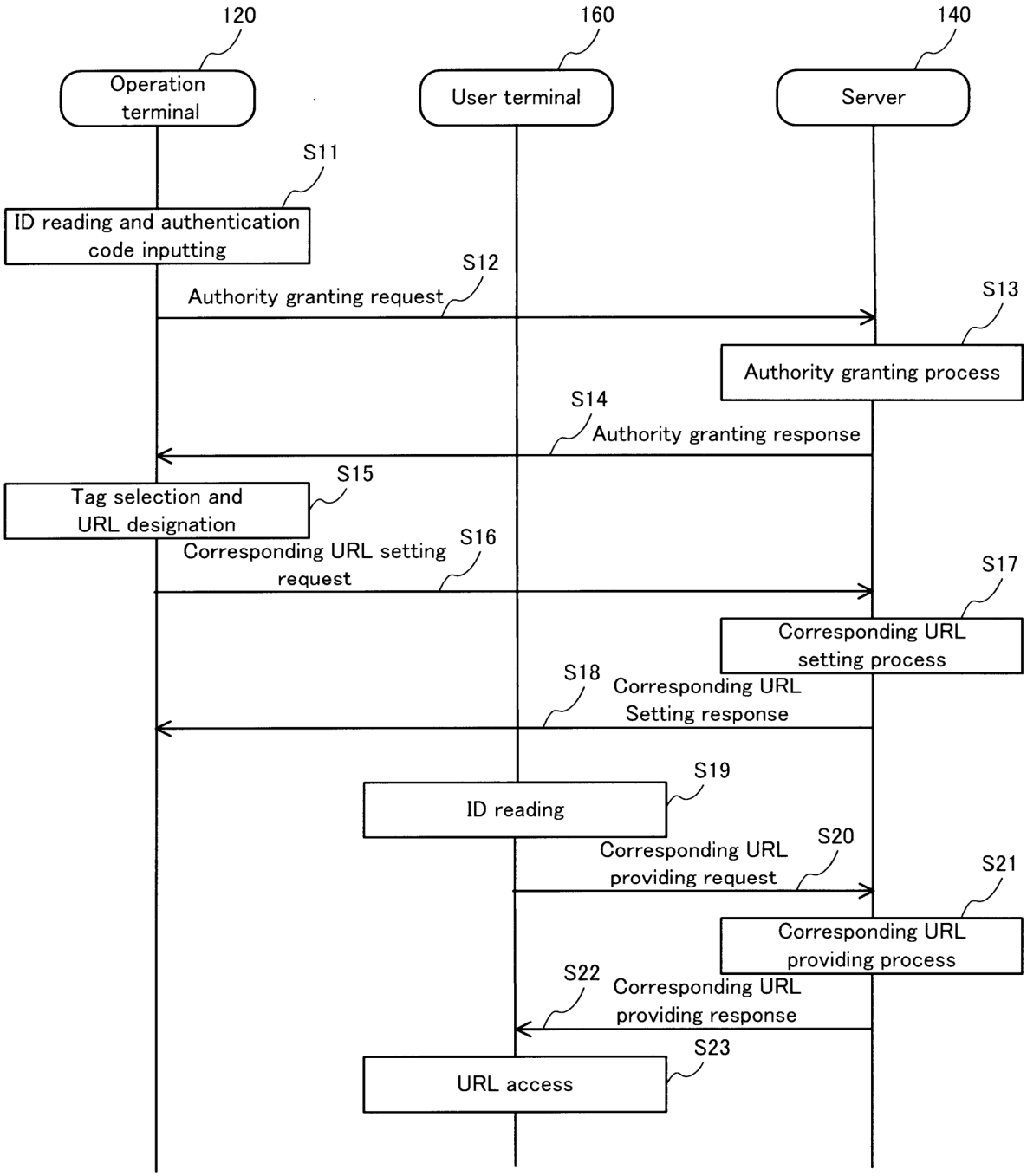

120
Operation terminal
160
User terminal
140
Server
S11
ID reading and authentication code inputting
S12
Authority granting request
S13
Authority granting process
S14
Authority granting response
S15
Tag selection and URL designation
S16
Corresponding URL setting request
S17
Corresponding URL setting process
S18
Corresponding URL Setting response
S19
ID reading
S20
Corresponding URL providing request
S21
Corresponding URL providing process
S22
Corresponding URL providing response
S23
URL access

FIG.11

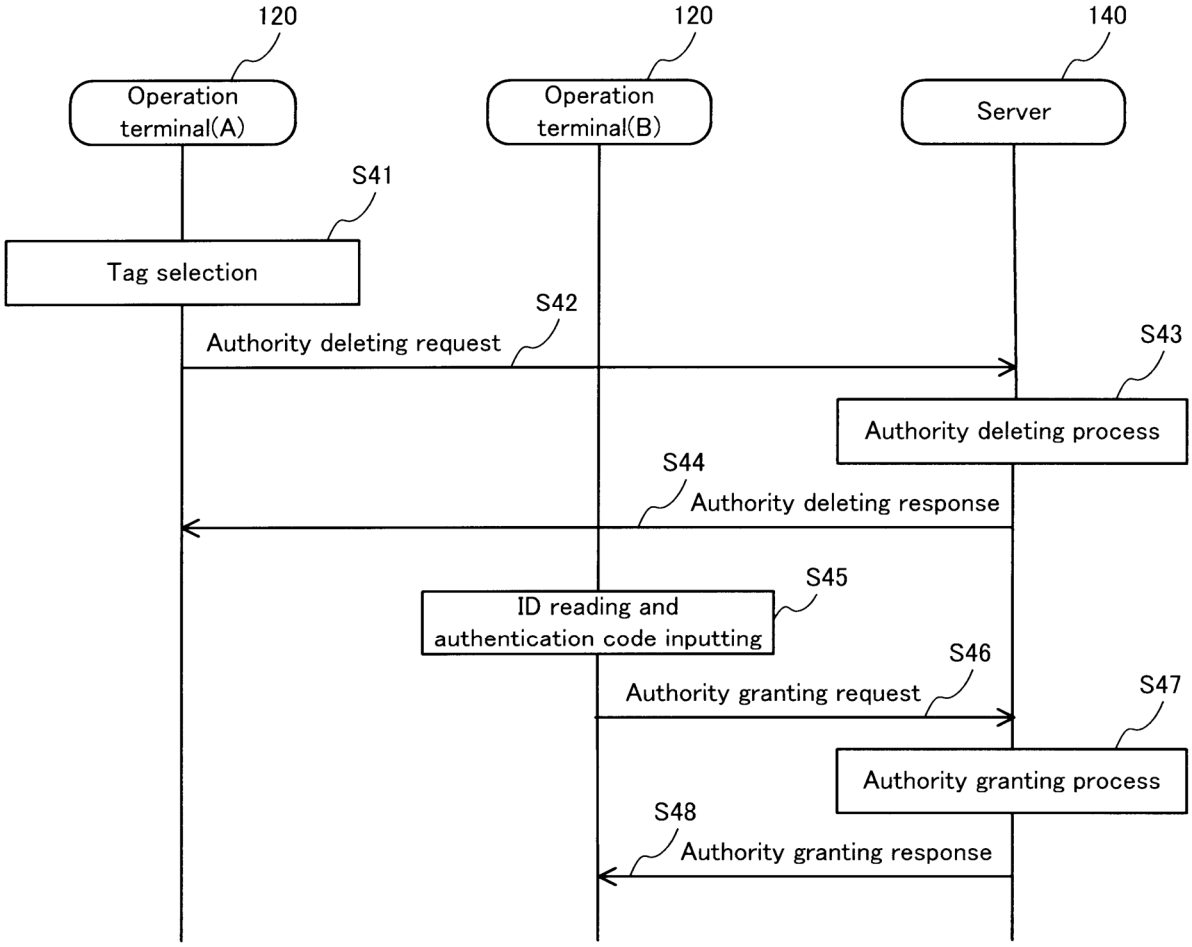

120
Operation terminal(A)
120
Operation terminal(B)
140
Server
S41
Tag selection
S42
Authority deleting request
S43
Authority deleting process
S44
Authority deleting response
S45
ID reading and authentication code inputting
S46
Authority granting request
S47
Authority granting process
S48
Authority granting response

FIG.12

Location management table

Tag ID	Location information
T00001	35.670, 139.750
T00002	35.670, 139.750
⋮	⋮