ABSTRACT

An interaction method and apparatus, an electronic device, and a storage medium. The interaction method comprises: displaying a target object in a first display mode on a target object display page, the target object display page under the first display mode comprising a first interaction control (S10); receiving a display mode switching operation on the target object display page (S20); and in response to the display mode switching operation, converting to displaying the target object in a second display mode on the target object display page, the target object display page under the second display mode comprising a second interaction control different from the first interaction control (S30). The method implements a diversified interaction function under different display modes.