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Darling Street, Balmain, NSW 2041 (AU). **SILVERBROOK, Kia** [AU/AU]; Silverbrook Research Pty Ltd, 393 Darling Street, Balmain, NSW 2041 (AU).

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(71) Applicants (for all designated States except US): **SILVERBROOK RESEARCH PTY LTD** [AU/AU]; 393

(72) Inventor; and

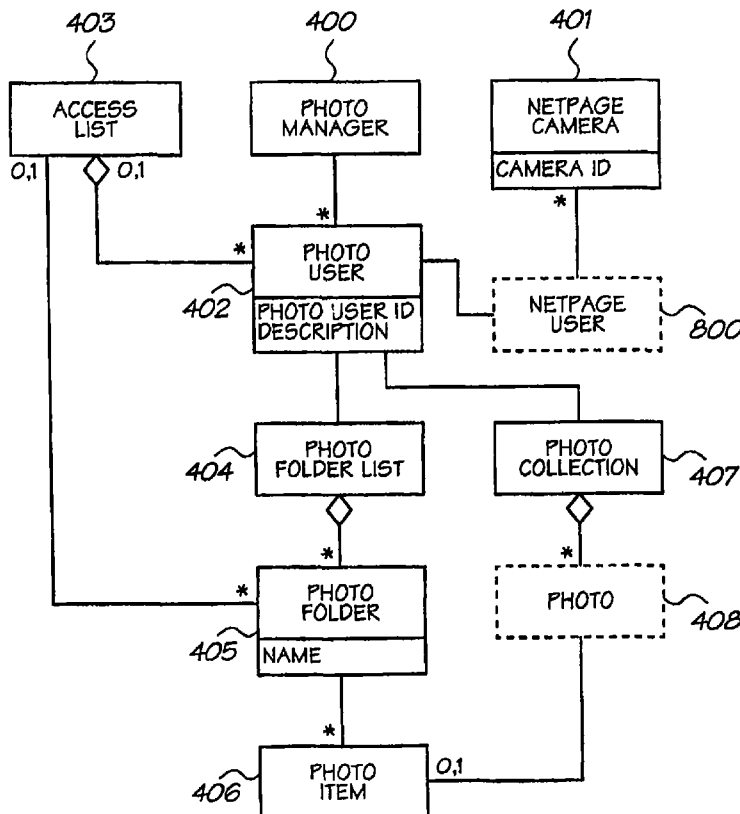
(75) Inventor/Applicant (for US only): **LAPSTUN, Paul** [AU/AU]; 13 Duke Avenue, Rodd Point, NSW 2046 (AU).

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(54) Title: METHOD AND SYSTEM FOR PRINTING A PHOTOGRAPH



(57) Abstract: A method of printing a digital photo including transmitting instructions for printing the photo to a printer, printing the photo onto a surface using the printer; also printing on the surface coded data indicative of an identity of the photo and a plurality of reference points on the photo, wherein the coded data is printed on the surface in a form which can be read by an optical sensing device to identify a location of the sensing device relative to the photo, thereby enabling a function to be invoked in relation to the photo.



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WO 00/71353 A1



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