(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau

(43) International Publication Date
30 November 2000 (30.11.2000)

PCT

(10) International Publication Number
WO 00/72204 A1

(51) International Patent Classification[7]: G06F 17/60

(21) International Application Number: PCT/AU00/00539

(22) International Filing Date: 24 May 2000 (24.05.2000)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:

PQ 0559	25 May 1999 (25.05.1999)	AU
PQ 1313	30 June 1999 (30.06.1999)	AU
PQ 4483	6 December 1999 (06.12.1999)	AU
PQ 4912	24 December 1999 (24.12.1999)	AU

(71) Applicants *(for all designated States except US)*: **SILVERBROOK RESEARCH PTY LTD** [AU/AU]; 393 Darling Street, Balmain, New South Wales 2041 (AU). **SILVERBROOK, Kia** [AU/AU]; Silverbrook Research Pty Ltd, 393 Darling Street, Balmain, New South Wales 2041 (AU).

(72) Inventor; and

(75) Inventor/Applicant *(for US only)*: **LAPSTUN, Paul** [AU/AU]; 13 Duke Avenue, Rodd Point, New South Wales 2046 (AU).

(74) Agent: **SILVERBROOK, Kia**; Silverbrook Research Pty Ltd, 393 Darling Street, Balmain, New South Wales 2041 (AU).

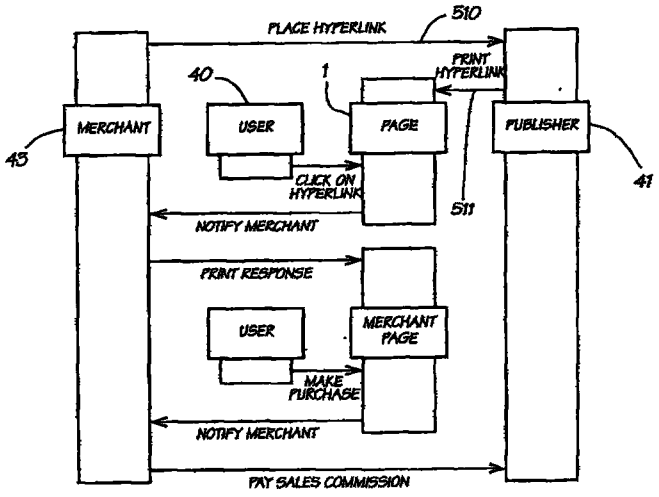
(81) Designated States *(national)*: AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CR, CU, CZ, DE, DK, DM, DZ, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG, US, UZ, VN, YU, ZA, ZW.

(84) Designated States *(regional)*: ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).

Published:
— *With international search report.*

[Continued on next page]

(54) Title: INTERACTIVE PAPER PUBLISHER



(57) Abstract: An on-demand computer based system is provided for allowing a user to obtain interactive printed information from a remote source such as an on-line publication. The system includes a printer module that is provided to the user for interfacing the user with the publication. The module is responsive to the user requesting the publication for generating a first printed page that displays to the user the publication, where that includes first information provided by the publisher and advertising that is derived from an advertiser. The module includes an identifier means for applying an identifier to the first page such that designation of the identifier by the user results in the module generating a second printed page that displays to the user further advertising. In some embodiments, use is made of an account server that is responsive to the module for determining a payment to be made by the advertiser to the publisher.

WO 00/72204 A1

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.