CLAIMS

1. A method for anchor sharing, comprising:

receiving, by a server, an anchor sharing request from a terminal, wherein the anchor sharing request comprises information associated with a present scene scanned by the terminal and an identifier of a to-be-shared anchor acquired by the terminal;

determining, by the server, shared position information of the to-be-shared anchor in the present scene according to the anchor sharing request; and

feeding, by the server, the shared position information back to the terminal.

2. The method of claim 1, before receiving, by the server, the anchor sharing request from the terminal, the method further comprises:

acquiring, by the server, anchor information of the to-be-shared anchor; and

generating, by the server, the identifier of the to-be-shared anchor according to the anchor information, and storing the anchor information and the identifier.

3. The method of claim 2, wherein generating, by the server, the identifier of the to-be-shared anchor according to the anchor information, and storing the anchor information and the identifier further comprises:

deleting, by the server, the anchor information and the identifier in response to that the anchor information and the identifier have been stored for a period longer than a time threshold.

4. The method of claim 2 or 3, wherein the anchor information of the to-be-shared anchor comprises:

first feature information of an anchor scene where the to-be-shared anchor is located, and original position information of the to-be-shared anchor in the anchor scene.

5. The method of any one of claims 1 to 4, wherein the anchor sharing request comprises:

second feature information of the present scene,

the identifier of the to-be-shared anchor, and

an anchor sharing request message.

6. The method of any one of claims 1 to 5, wherein determining, by the server, the shared position information of the to-be-shared anchor in the present scene according to the anchor sharing request comprises:

obtaining, by the server, the identifier of the to-be-shared anchor and second feature information of the present scene respectively according to the anchor sharing request;

reading, by the server, anchor information of the to-be-shared anchor according to the identifier; and

determining, by the server according to the second feature information and the anchor information, the shared position information of the to-be-shared anchor in the present scene.

7. The method of claim 6, wherein determining, by the server according to the second feature information and the anchor information, the shared position information of the to-be-shared anchor in the present scene comprises:

obtaining, by the server according to the anchor information, first feature information of the anchor scene where the to-be-shared anchor is located, and original position information of the to-be-shared anchor in the anchor scene respectively;

performing, by the server, feature matching on the first feature information and the

second feature information to obtain a position transformation relationship between the present scene and the anchor scene; and

performing, by the server, position transformation on the original position information according to the position transformation relationship, to obtain the shared position information of the to-be-shared anchor in the present scene.

8. A method for anchor sharing, comprising:

acquiring, by a terminal, an identifier of a to-be-shared anchor;

sending, by the terminal, an anchor sharing request to a server according to a present scene and the identifier, wherein the anchor sharing request is configured to instruct the server to determine shared position information of the to-be-shared anchor in the present scene; and

receiving, by the terminal, the shared position information fed back from the server.

9. The method of claim 8, wherein acquiring, by the terminal, the identifier of the to-be-shared anchor comprises:

acquiring, by the terminal, shared information; and

obtaining, by the terminal, the identifier of the to-be-shared anchor according to a corresponding relationship between the shared information and the identifier.

10. An apparatus for anchor sharing, applied to a server, and comprising:

an anchor sharing request receiving module, configured to receive an anchor sharing request from a terminal, wherein the anchor sharing request comprises information associated with a present scene scanned by the terminal and an identifier of a to-be-shared anchor acquired by the terminal;

a shared position information determination module, configured to determine shared

position information of the to-be-shared anchor in the present scene according to the anchor sharing request; and

a feedback module, configured to feed the shared position information back to the terminal.

11. The apparatus of claim 10, prior to the anchor sharing request receiving module, further comprising an identifier generation module, configured to:

acquire anchor information of the to-be-shared anchor; and

generate the identifier of the to-be-shared anchor according to the anchor information, and store the anchor information and the identifier.

12. The apparatus of claim 11, wherein the identifier generation module is further configured to:

enable the server to delete the anchor information and the identifier in response to that the anchor information and the identifier have been stored for a period longer than a time threshold.

13. The apparatus of claim 11 or 12, wherein the anchor information of the to-be-shared anchor comprises:

first feature information of an anchor scene where the to-be-shared anchor is located, and original position information of the to-be-shared anchor in the anchor scene.

14. The apparatus of any one of claims 10 to 13, wherein the anchor sharing request comprises:

second feature information of the present scene,

the identifier of the to-be-shared anchor, and

an anchor sharing request message.

15. The apparatus of any one of claims 10 to 14, wherein the shared position information determination module is configured to:

obtain the identifier of the to-be-shared anchor and second feature information of the present scene respectively according to the anchor sharing request;

read anchor information of the to-be-shared anchor according to the identifier; and

determine, according to the second feature information and the anchor information, the shared position information of the to-be-shared anchor in the present scene.

16. The apparatus of claim 15, wherein the shared position information determination module is further configured to:

obtain, according to the anchor information, the first feature information of the anchor scene where the to-be-shared anchor is located, and the original position information of the to-be-shared anchor in the anchor scene respectively;

perform feature matching on the first feature information and the second feature information to obtain a position transformation relationship between the present scene and the anchor scene; and

perform position transformation on the original position information according to the position transformation relationship, to obtain the shared position information of the to-be-shared anchor in the present scene.

17. An apparatus for anchor sharing, applied to a terminal, and comprising:

an identifier acquisition module, configured to acquire an identifier of a to-be-shared

anchor;

an anchor sharing request sending module, configured to send an anchor sharing request to a server according to a present scene and the identifier, wherein the anchor sharing request is configured to instruct the server to determine shared position information of the to-be-shared anchor in the present scene; and

a shared position information receiving module, configured to receive the shared position information fed back from the server.

18. An electronic device, comprising:

a processor; and

a memory, configured to store processor-executable instructions,

wherein the processor is configured to call the instructions stored in the memory to execute the method of any one of claims 1 to 7, or the method of any one of claims 8-10.

19. A computer-readable storage medium having computer program instructions stored thereon, the computer program instructions, when being executed by a processor, implement the method of any one of claims 1 to 7, or the method of any one of claims 8-10.

20. A computer program, comprising a computer-readable code which, when running in an electronic device, enables a processor in the electronic device to execute the method of any one of claims 1 to 10.