

ABSTRACT

Embodiments of the present disclosure relate to a method and apparatus for displaying information, an electronic device, and a product. The method includes displaying, in response to an interaction behavior meeting a trigger condition, a target control on a media playback page, where the target control at least displays object attribute information of a target object, and the target control is used to prompt a user to trigger a preset interaction operation; and the target object is determined according to object attribute information and/or business attribute information of each object in an object collection corresponding to the media playback page. In addition, the method further includes adjusting content displayed in the target control to prompt information associated with the target object in response to interaction information of the object attribute information of the target object meeting a preset condition, to prompt the user to trigger the preset interaction operation.