What is claimed is :

1. An image validation system comprising:

one or more processors; and

memory communicatively coupled to the one or more processors and storing one or more modules that, when executed by the one or more processors, cause the image validation system to perform operations comprising:

obtaining, from a computing device, an image of a prepaid card for which a user is attempting to obtain concessions;

identifying a first portion of the image that contains at least one of a date, a product key, product information, or a machine-readable code;

determining authenticity of the image using at least two operations, wherein a respective weighting factor representing an indication strength of image modification is applied to each of the at least two operations in association with the determining the authenticity of the image, the at least two operations selected from a group comprising :

analyzing the image to detect a change in pixel density within the first portion of the image or a change in pixel density from the first portion of the image to a second portion of the image;

comparing the image to a thumbnail of the image to detect a difference between the first portion of the image and the thumbnail;

analyzing data associated with the image to determine whether image editing software has been used on the image; or

analyzing data associated with the image to identify at least one of a time the image was captured or a geographic location at which the image was captured;

determining, based at least in part on the authenticity of the image, a likelihood that the image has been modified; and

outputting an indication of the likelihood that the image has been modified.

2. The image validation system of claim 1, wherein the analyzing the image to detect the change in pixel density within the first portion of the image or the change in pixel density from the first portion of the image to the second portion of the image comprises :

performing optical character recognition on the image to identify text included in the image; and

determining. from the text that the first portion of the image contains at least one of the date, the product key, or the product information.

3. The image validation system of claim 1, wherein the outputting the indication of the likelihood that the image has been modified comprises:

determining that the likelihood that the image has been modified is above a likelihood threshold; and

in response to determining that the likelihood that the image has been modified is above the likelihood threshold, outputting an indication to the computing device indicating that modification of the image has been detected.

4. The image validation system of claim 1, wherein the outputting of the indication of the likelihood that the image has been modified comprises :

determining that the likelihood that the image has been modified is below a likelihood threshold; and

in response to determining that the likelihood that the image has been modified is below the likelihood threshold, outputting an indication to the computing device indicating that modification of the image has not been detected.

5. The image validation system of claim 1, wherein outputting the indication of the likelihood that the image has been modified comprises:

determining that the likelihood that the image has been modified is between a first likelihood threshold and a second likelihood threshold; and

in response to determining that the likelihood that the image has been modified is between the first likelihood threshold and the second likelihood threshold, outputting an indication to the computing device indicating that modification of the image is probable.

6. The image validation system of claim 5, the operations further comprising:

sending a request to the computing device for additional information, the additional information comprising at least one of:

an additional image of a subject of the image, the additional image capturing the subject of the image from an angle different than an angle from which the image was captured; or

a video of the subject of the image.

7. The image validation system of claim 1, wherein the at least two operations further include:

comparing at least one of:

features of the image to features of a stored image; or

metadata of the image to metadata of the stored image.

8. The image validation system of claim 1, wherein the likelihood that the image has been modified includes a likelihood that a subject depicted in the image has been modified.

9. A computer-implemented method comprising:

obtaining, via a computing device, an image of a prepaid card for which a user is attempting to obtain concessions;

identifying a first portion of the image that contains at least one of a date, a product key, product information, or a machine-readable code;

determining authenticity of the image using at least two operations, wherein a respective weighting factor representing an indication strength of image modification is applied to each of the at least two operations in association with the determining the authenticity of the image, the at least two operations selected from a group comprising :

analyzing the image to detect a change in pixel density within the first portion of the image or a change in pixel density from the first portion of the image to a second portion of the image;

comparing the image to a thumbnail of the image to detect a difference between the first portion of the image and the thumbnail;

analyzing metadata of the image to determine whether editing software has been used on the image; or

analyzing a comparison between the image and a stored image to identify similarities between the image and the stored image;

determining, based at least in part on the authenticity of the image, a likelihood that the image has been modified; and

outputting an indication of the likelihood that the image has been modified.

10. The computer-implemented method of claim 9, wherein the analyzing the image to detect the change in pixel density within the first portion of the image or a change in pixel density from the first portion of the image to the second portion of the image comprises :

performing optical character recognition on the image to identify text included in the image; and

determining, from the text, that the first portion of the image contains at least one of the date, the product key, or the product information .

11 . The computer-implemented method of claim 9, wherein the operations further include at least one of :

analyzing data associated with the image to identify a source of the image; or

analyzing data associated with the image to identify a date of when the image was created.

12. The computer-implemented method of claim 9, wherein the indication of the likelihood that the image has been modified comprises at least one of an indication that tampering has been detected, tampering has not been detected or tampering is probable.

13. An image validation system comprising:

one or more processors; and

memory communicatively coupled to the one or more processors and storing one or more modules that, when executed by the one or more processors, cause the image validation system to perform operations comprising :

obtaining, from a computing device, an image of a prepaid card for which a user is attempting to obtain concessions;

identifying a first portion of the image that contains at least one of a date, a product key, product information, or a machine-readable code;

selecting at least two operations to determine authenticity of the image, wherein the at least two operations are selected from a group comprising :

analyzing the image to detect a change in pixel density within the first portion of the image or a change in pixel density from the first portion of the image to a second portion of the image;

comparing the image to a thumbnail of the image to detect a difference between the first portion of the image and the thumbnail;

analyzing data associated with the image to determine whether image editing software has been used on the image; or

analyzing data associated with the image to identify at least one of a time the image was captured or a geographic location at which the image was captured;

applying a respective weighting factor representing an indication strength of image modification to results of each of the at least two operations to produce a weighted result;

determining, based at least in part on the weighted result, a likelihood that the image has been modified; and

outputting an indicationof the likelihood that the image has been modified.

14. The image validation system of claim 13, wherein the operations further comprise determining that the weighted result is above a threshold, wherein the likelihood that the image has been modified indicates that modification of the image has been detected based on the weighted result being above the threshold.

15. The image validation system of claim 13, wherein the operations further comprise determining that the weighted result is below a threshold, wherein the likelihood that the image has been modified indicates that modification of the image has not been detected based on the weighted result being below the threshold.

16. The image validation system of claim 13, wherein the operations further comprise determining that the weighted result is between a first threshold and a second threshold, indicates that modification of the image is probable based on the weighted result being between the first threshold and the second threshold.

17. The image validation system of claim 13, the operations further comprising sending a request to the computing device for additional information, the additional information comprising at least one of :

an additional image of a subject of the image, the additional image capturing the subject of the image from an angle different than an angle from which the image was captured; or

a video of the subject of the image.