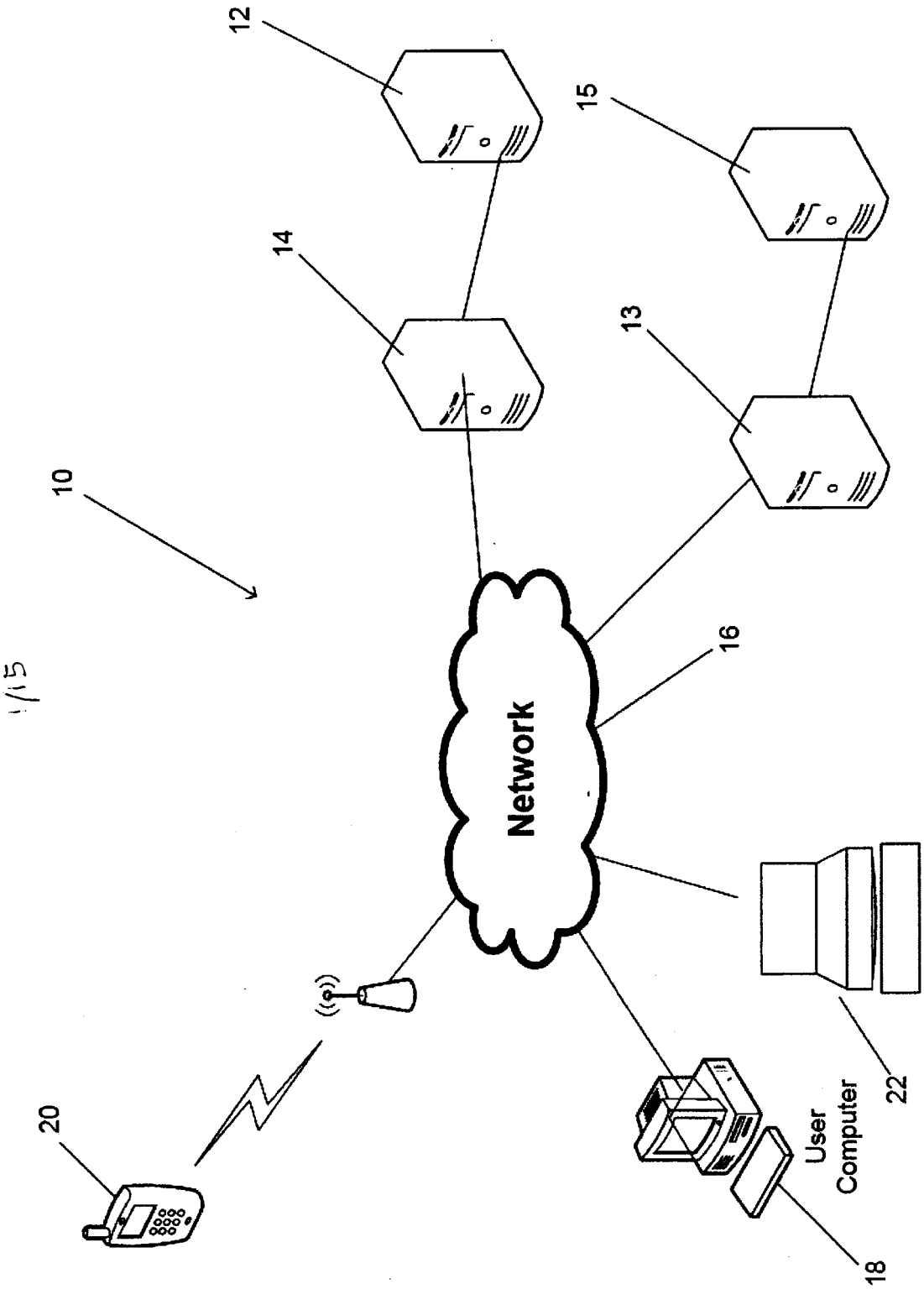


Figure 1

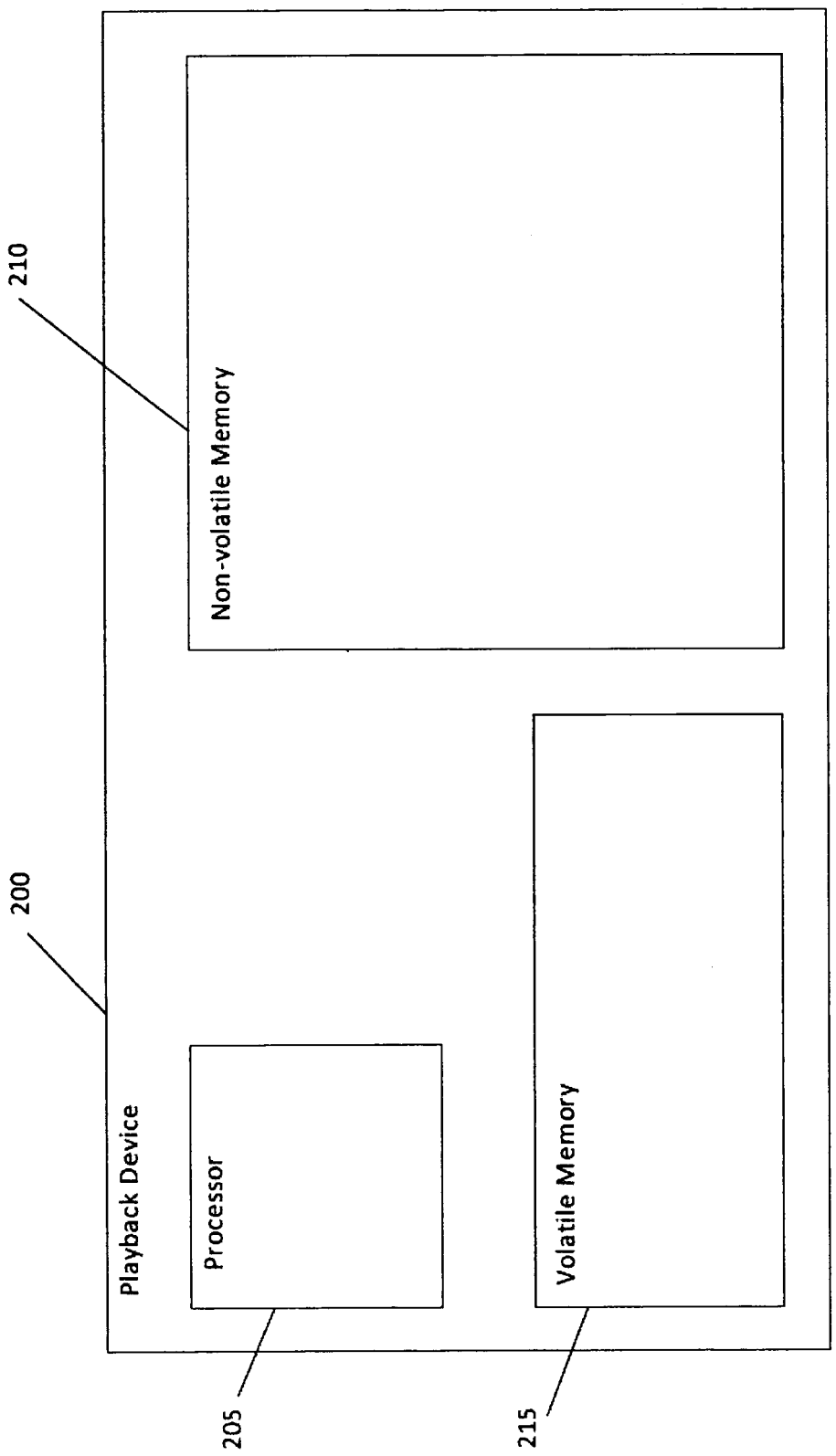

210
Non-volatile Memory
200
Playback Device
Processor
Volatile Memory
205
215

Figure 2

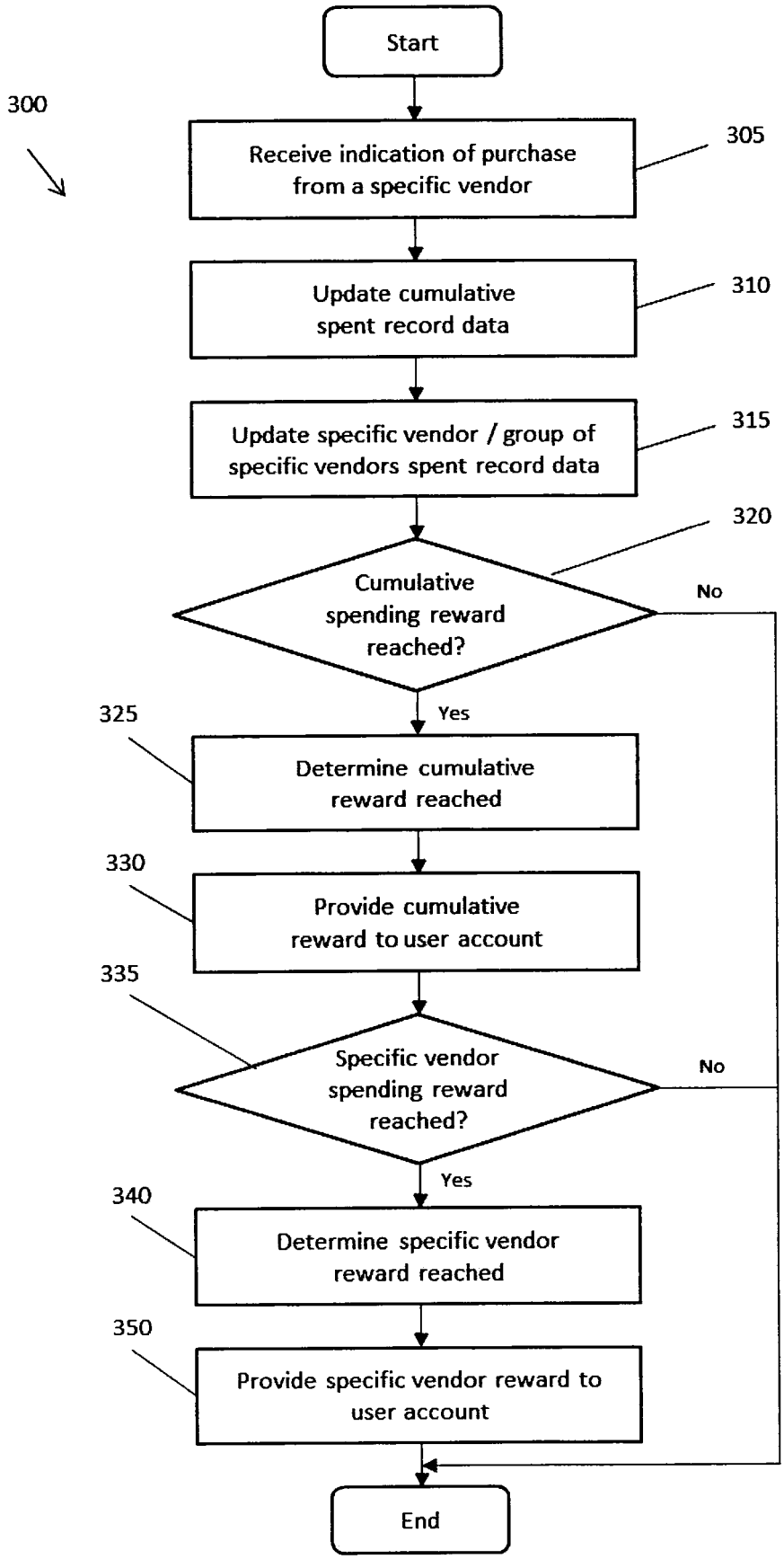

Start
300
Receive indication of purchase from a specific vendor
305
Update cumulative spent record data
310
Update specific vendor / group of specific vendors spent record data
315
320
Cumulative spending reward reached?
No
Yes
325
Determine cumulative reward reached
330
Provide cumulative reward to user account
335
Specific vendor spending reward reached?
No
Yes
340
Determine specific vendor reward reached
350
Provide specific vendor reward to user account
End

Figure 3

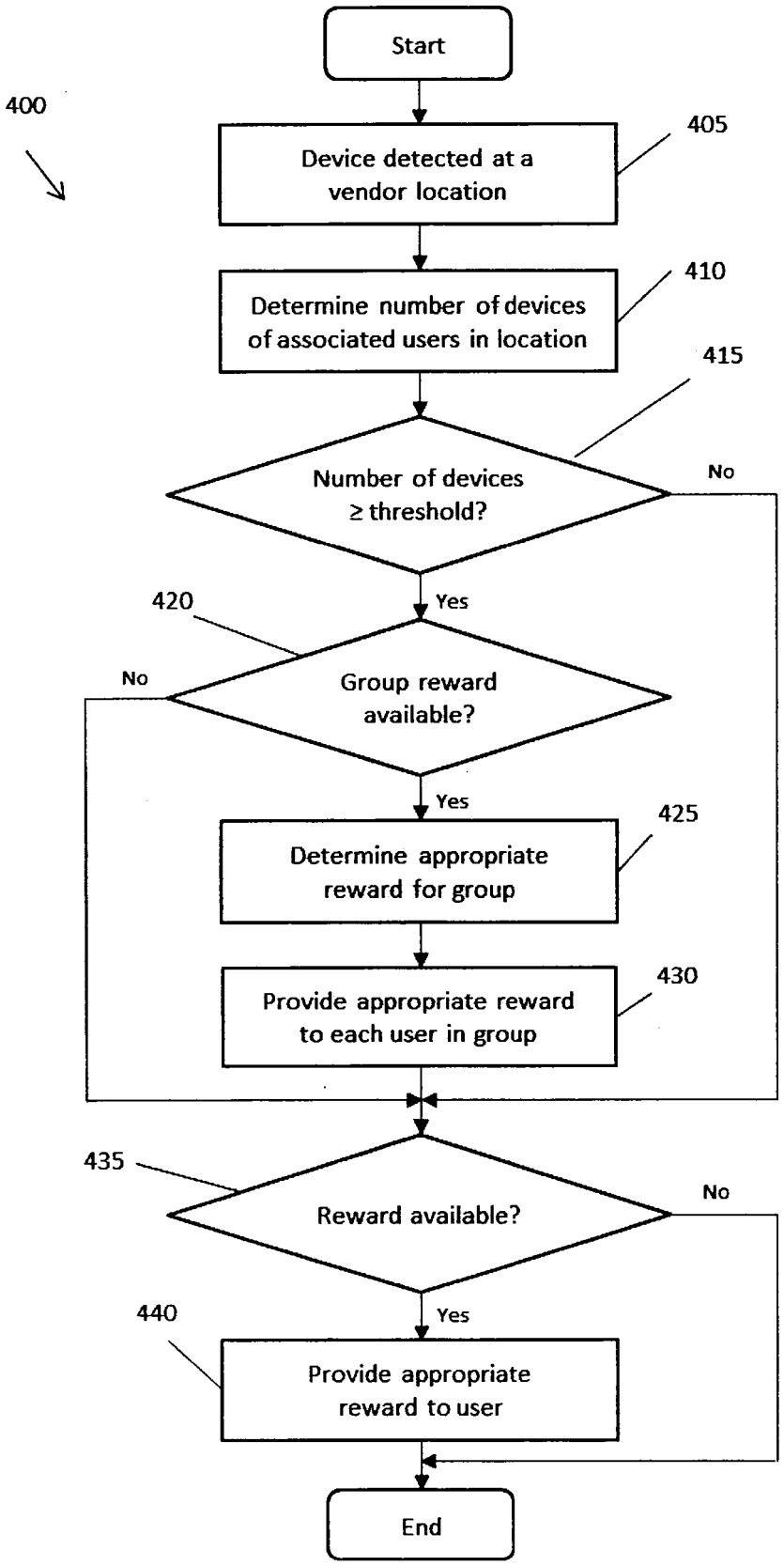

Start
400
405
Device detected at a vendor location
410
Determine number of devices of associated users in location
415
Number of devices ≥ threshold?
No
Yes
420
Group reward available?
No
Yes
425
Determine appropriate reward for group
430
Provide appropriate reward to each user in group
435
Reward available?
No
Yes
440
Provide appropriate reward to user
End

Figure 4

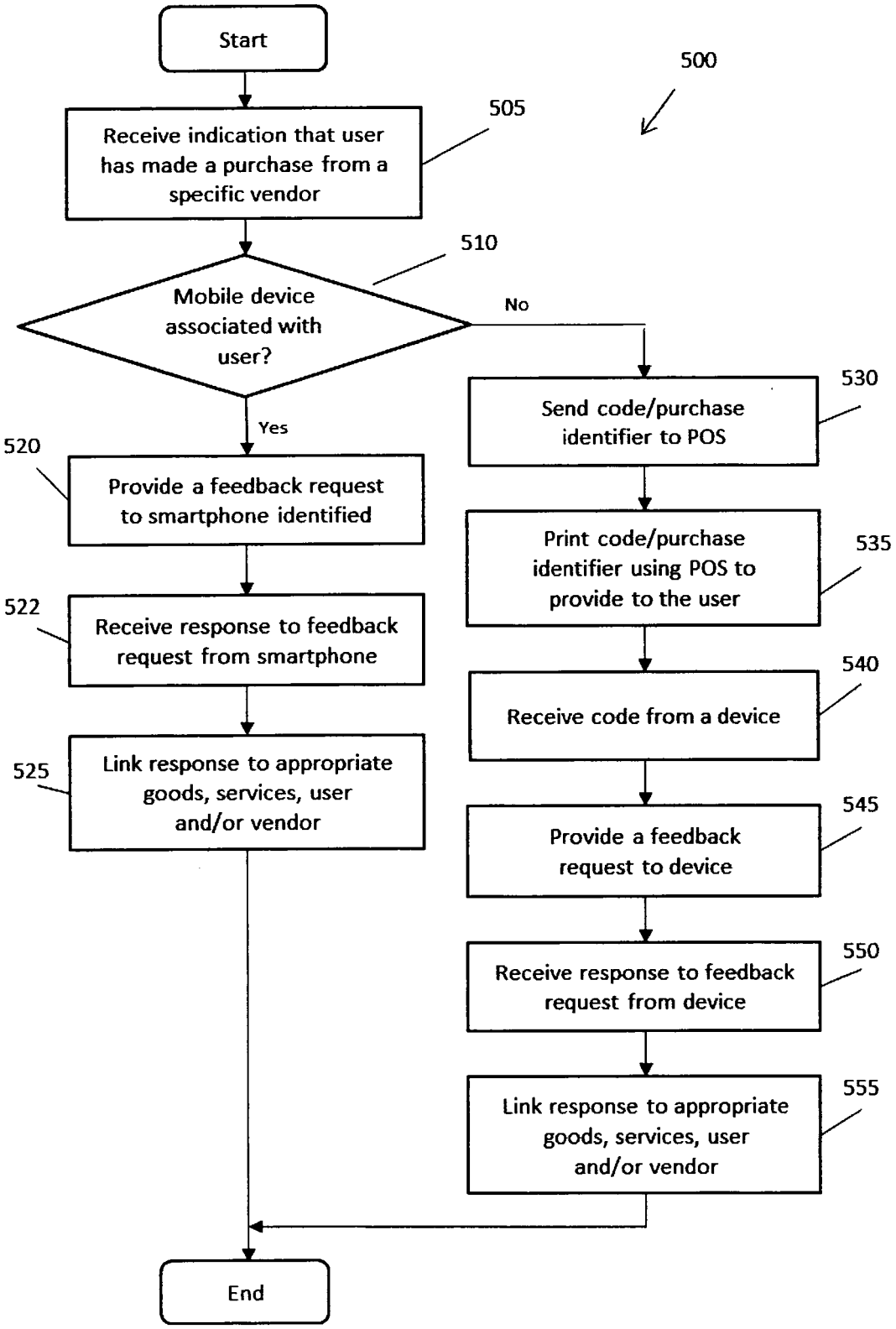

Start
500
505
Receive indication that user has made a purchase from a specific vendor
510
Mobile device associated with user?
No
Yes
520
Provide a feedback request to smartphone identified
522
Receive response to feedback request from smartphone
525
Link response to appropriate goods, services, user and/or vendor
530
Send code/purchase identifier to POS
535
Print code/purchase identifier using POS to provide to the user
540
Receive code from a device
545
Provide a feedback request to device
550
Receive response to feedback request from device
555
Link response to appropriate goods, services, user and/or vendor
End

Figure 5

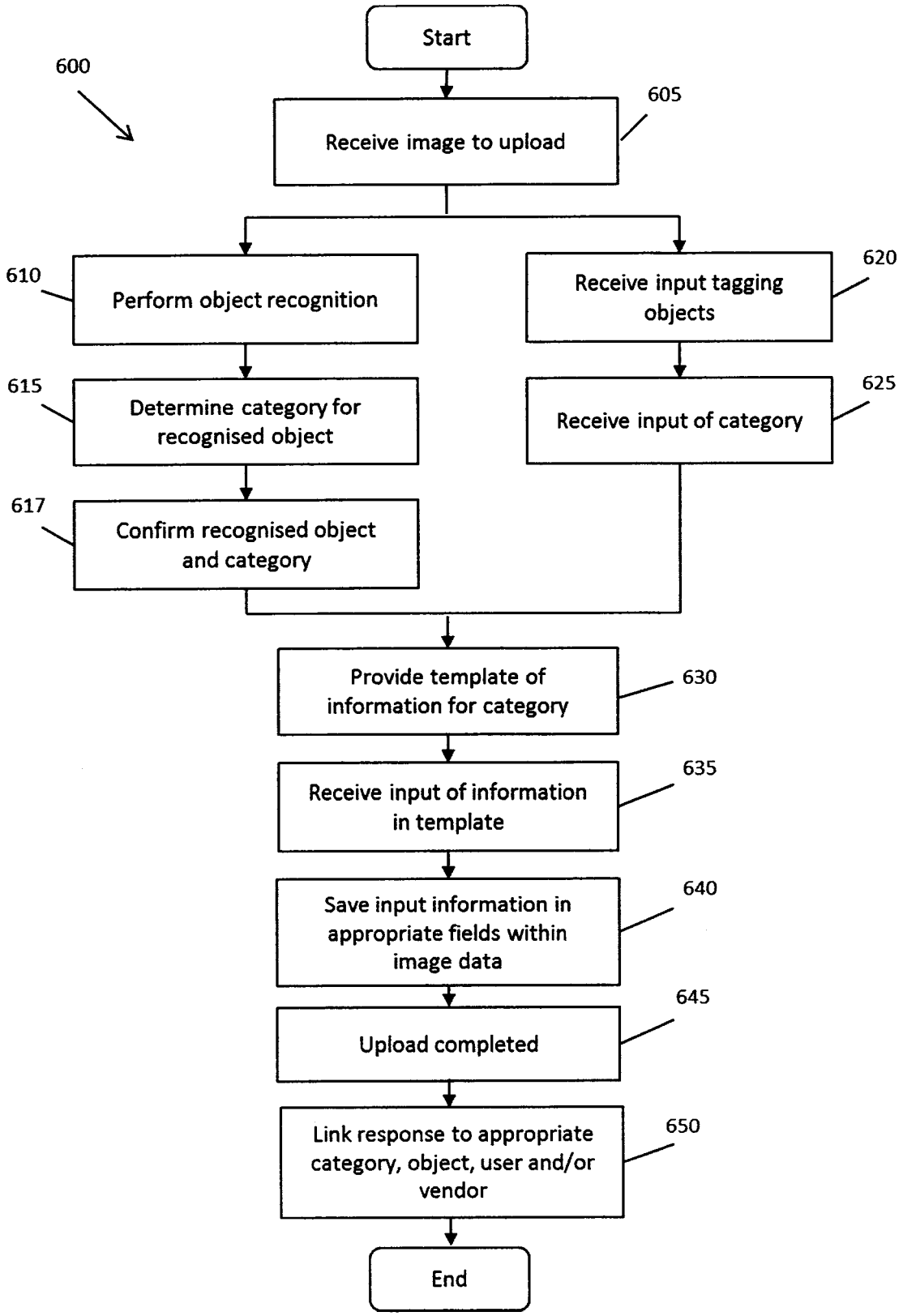

Start
600
605
Receive image to upload
610
Perform object recognition
620
Receive input tagging objects
615
Determine category for recognised object
625
Receive input of category
617
Confirm recognised object and category
Provide template of information for category
630
Receive input of information in template
635
Save input information in appropriate fields within image data
640
Upload completed
645
Link response to appropriate category, object, user and/or vendor
650
End

Figure 6

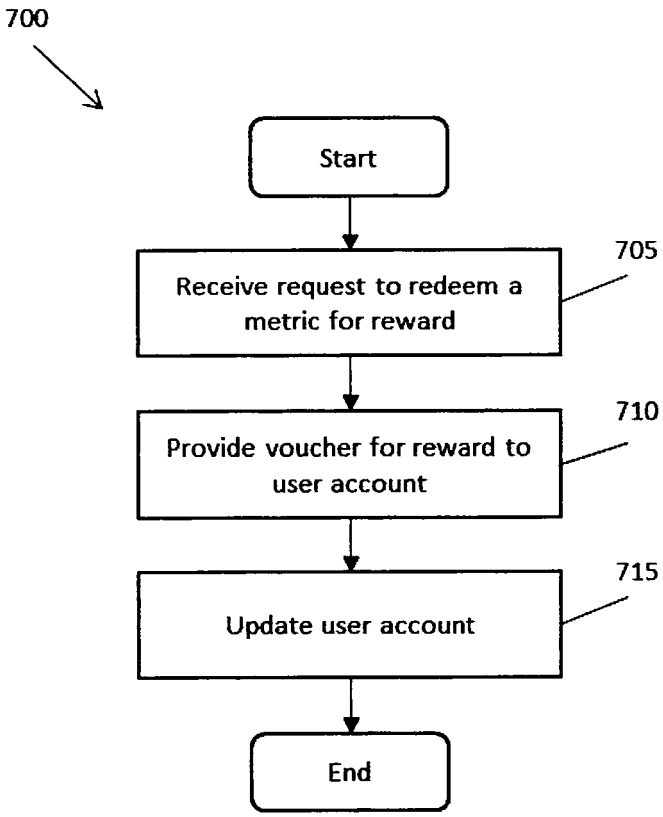

700
Start
Receive request to redeem a metric for reward
705
Provide voucher for reward to user account
710
Update user account
715
End

Figure 7

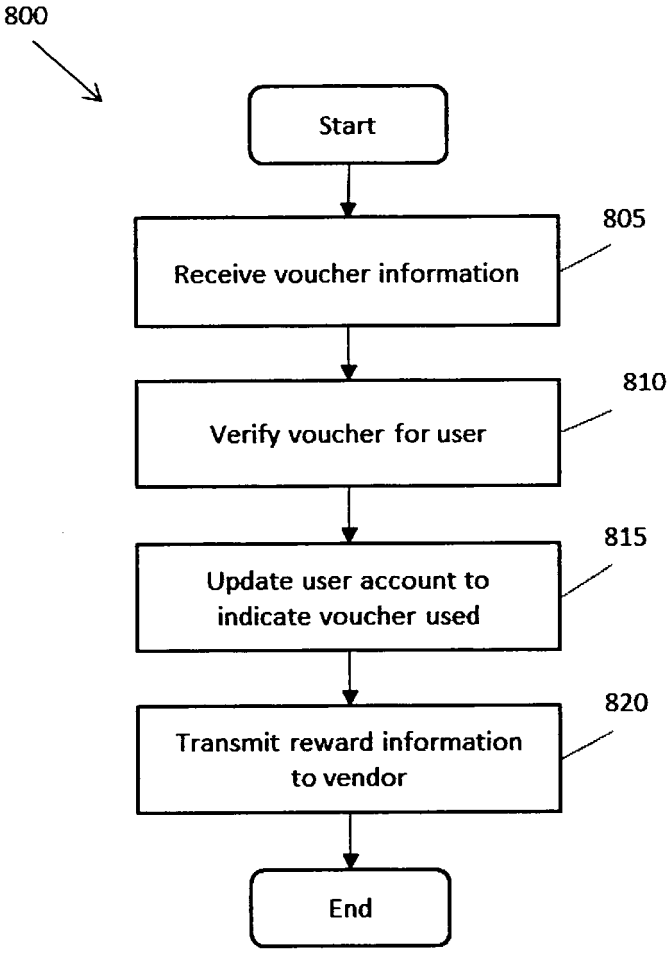

800
Start
Receive voucher information
805
Verify voucher for user
810
Update user account to indicate voucher used
815
Transmit reward information to vendor
820
End

Figure 8

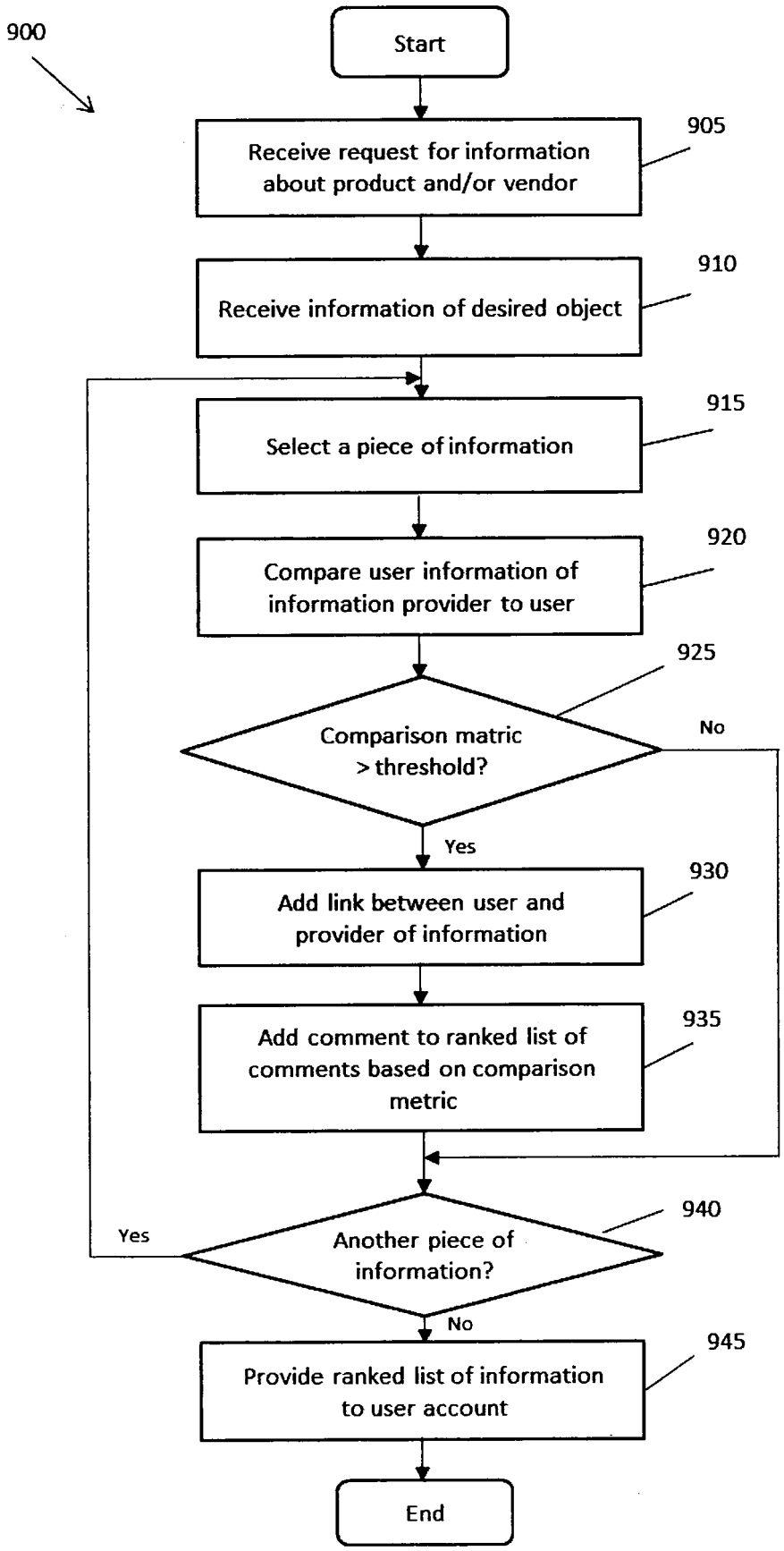

900
Start
Receive request for information about product and/or vendor
905
Receive information of desired object
910
Select a piece of information
915
Compare user information of information provider to user
920
Comparison matric > threshold?
925
No
Yes
Add link between user and provider of information
930
Add comment to ranked list of comments based on comparison metric
935
Another piece of information?
940
Yes
No
Provide ranked list of information to user account
945
End

Figure 9

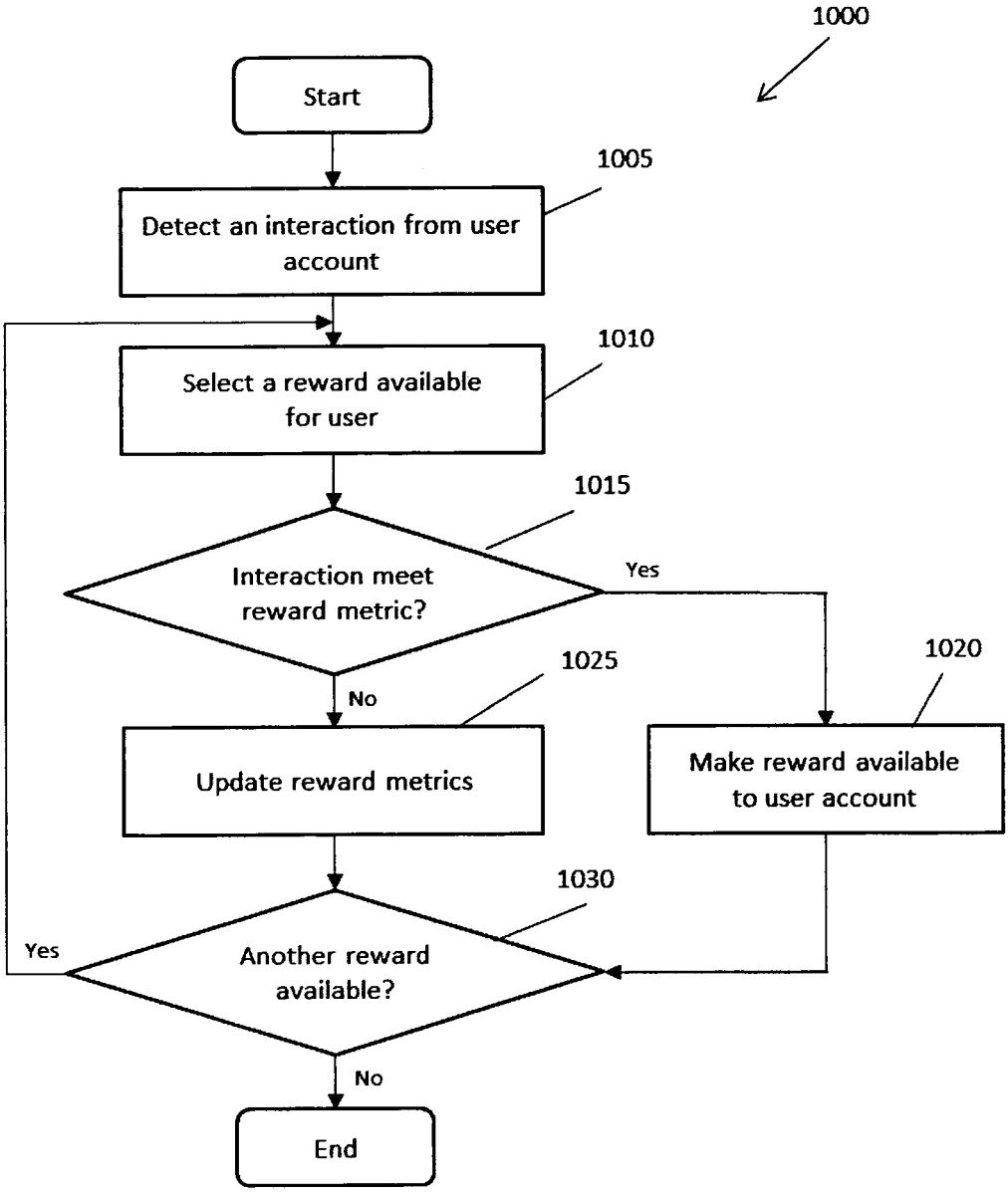

1000
Start
1005
Detect an interaction from user account
1010
Select a reward available for user
1015
Interaction meet reward metric?
Yes
No
1020
Make reward available to user account
1025
Update reward metrics
1030
Another reward available?
Yes
No
End

Figure 10

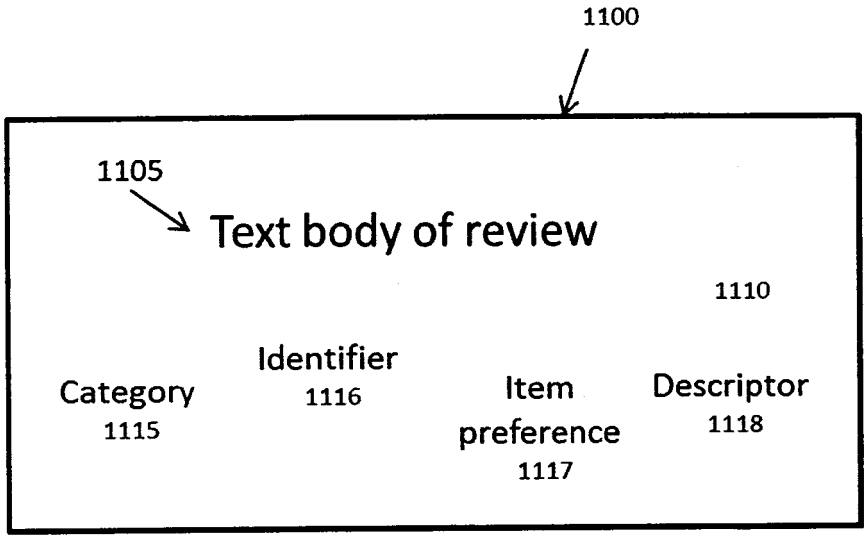

1100
1105
Text body of review
1110
Category
1115
Identifier
1116
Item
preference
1117
Descriptor
1118

Figure 11

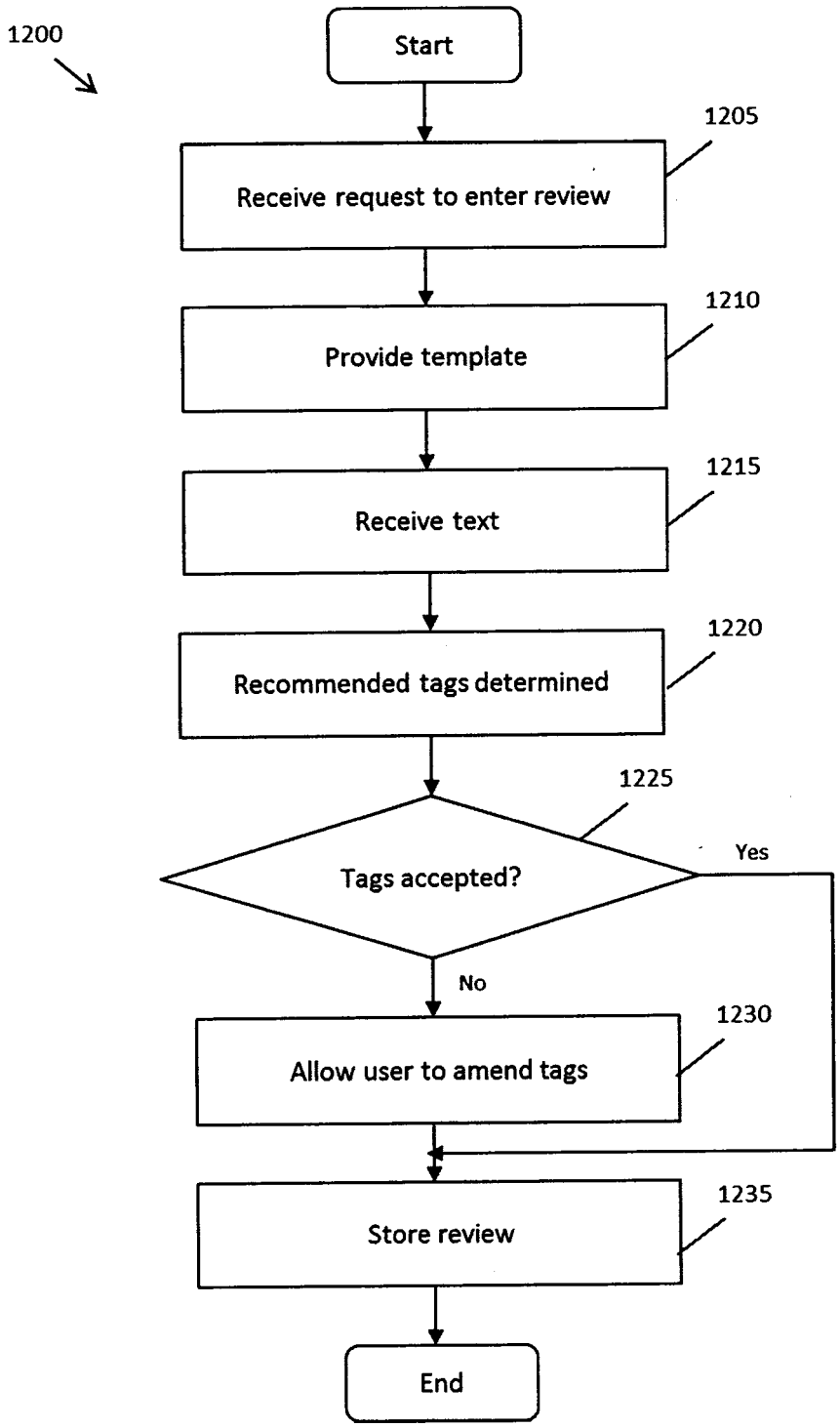

1200
Start
1205
Receive request to enter review
1210
Provide template
1215
Receive text
1220
Recommended tags determined
1225
Tags accepted?
Yes
No
1230
Allow user to amend tags
1235
Store review
End

Figure 12

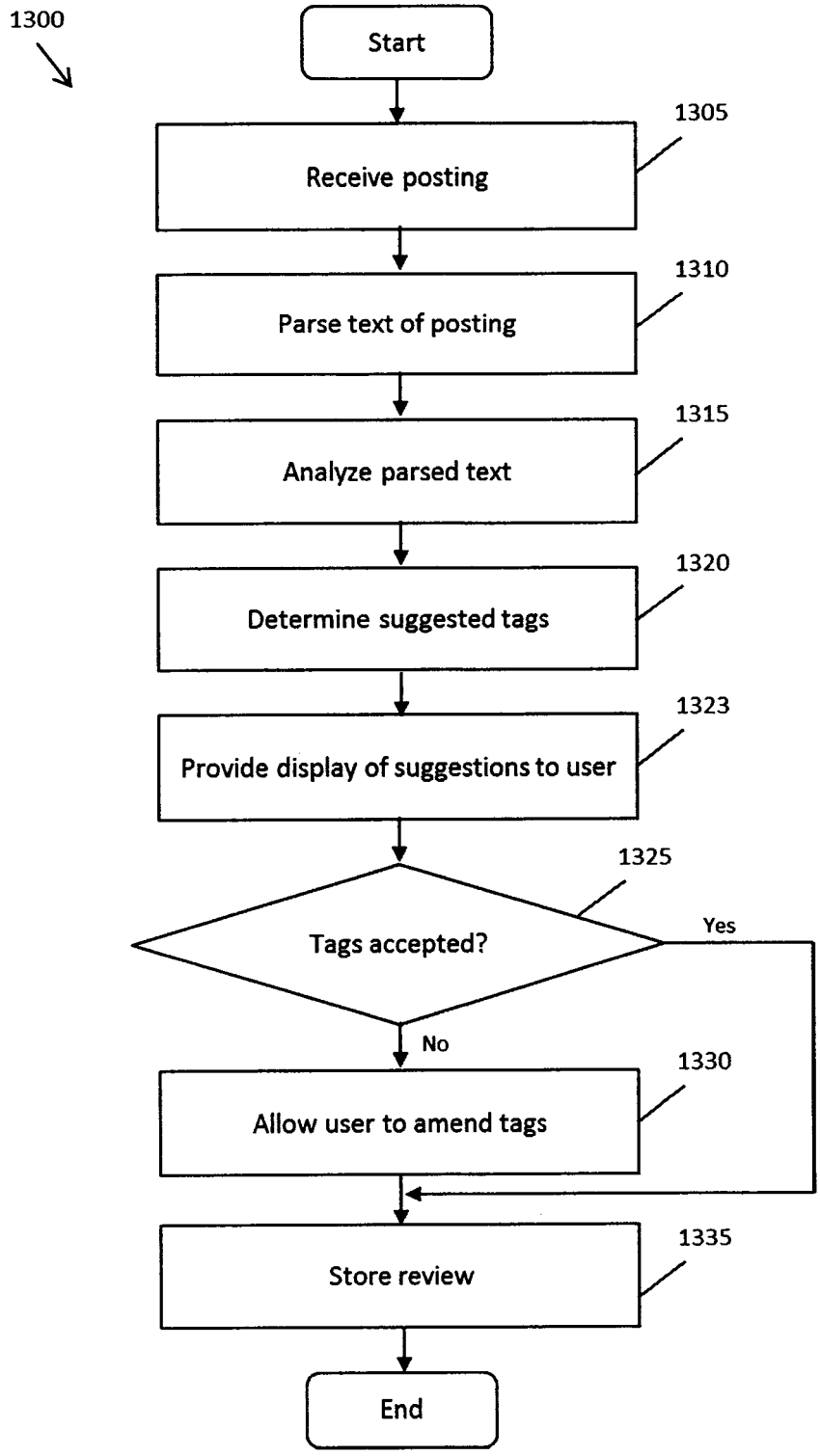

1300
Start
1305
Receive posting
1310
Parse text of posting
1315
Analyze parsed text
1320
Determine suggested tags
1323
Provide display of suggestions to user
1325
Tags accepted?
Yes
No
1330
Allow user to amend tags
1335
Store review
End

Figure 13

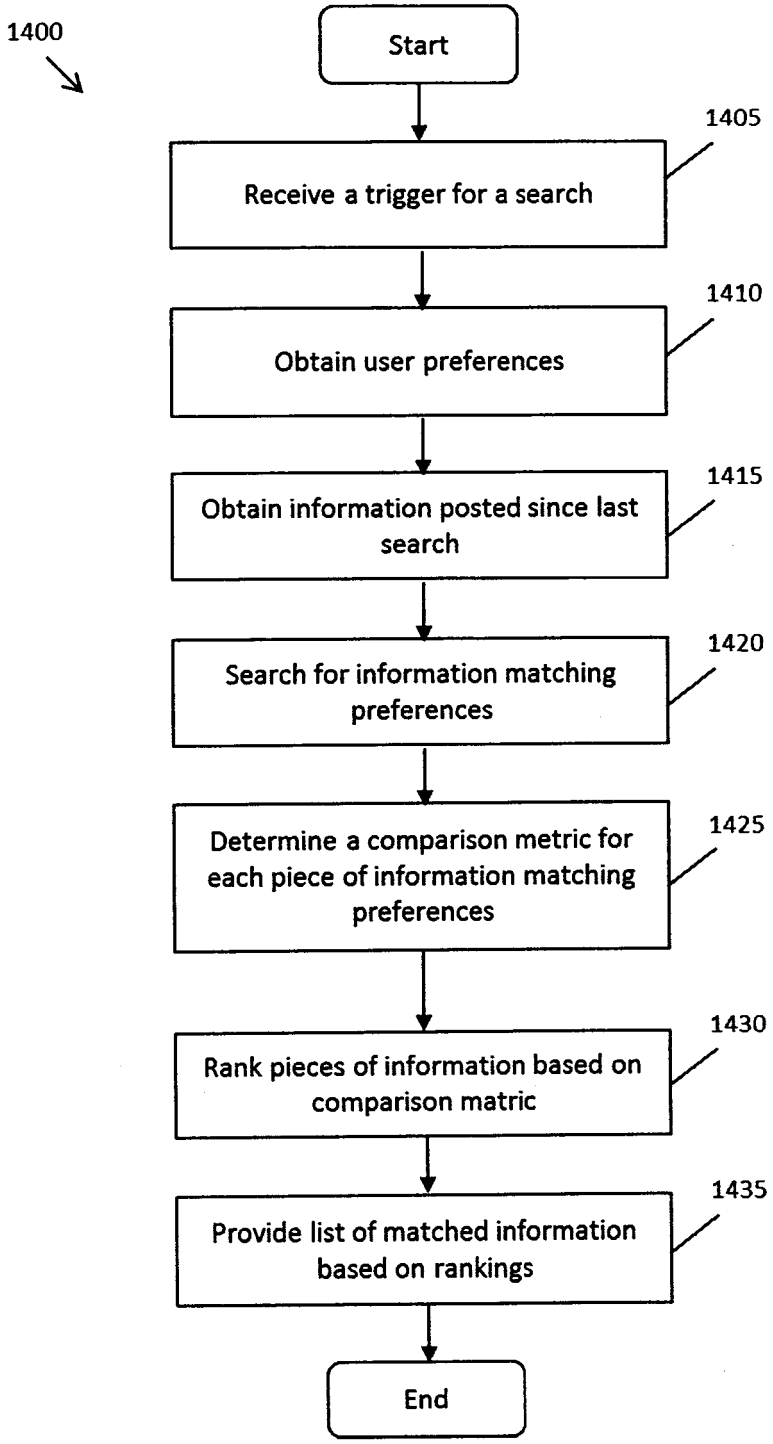

1400
Start
1405
Receive a trigger for a search
1410
Obtain user preferences
1415
Obtain information posted since last search
1420
Search for information matching preferences
1425
Determine a comparison metric for each piece of information matching preferences
1430
Rank pieces of information based on comparison matric
1435
Provide list of matched information based on rankings
End

Figure 14

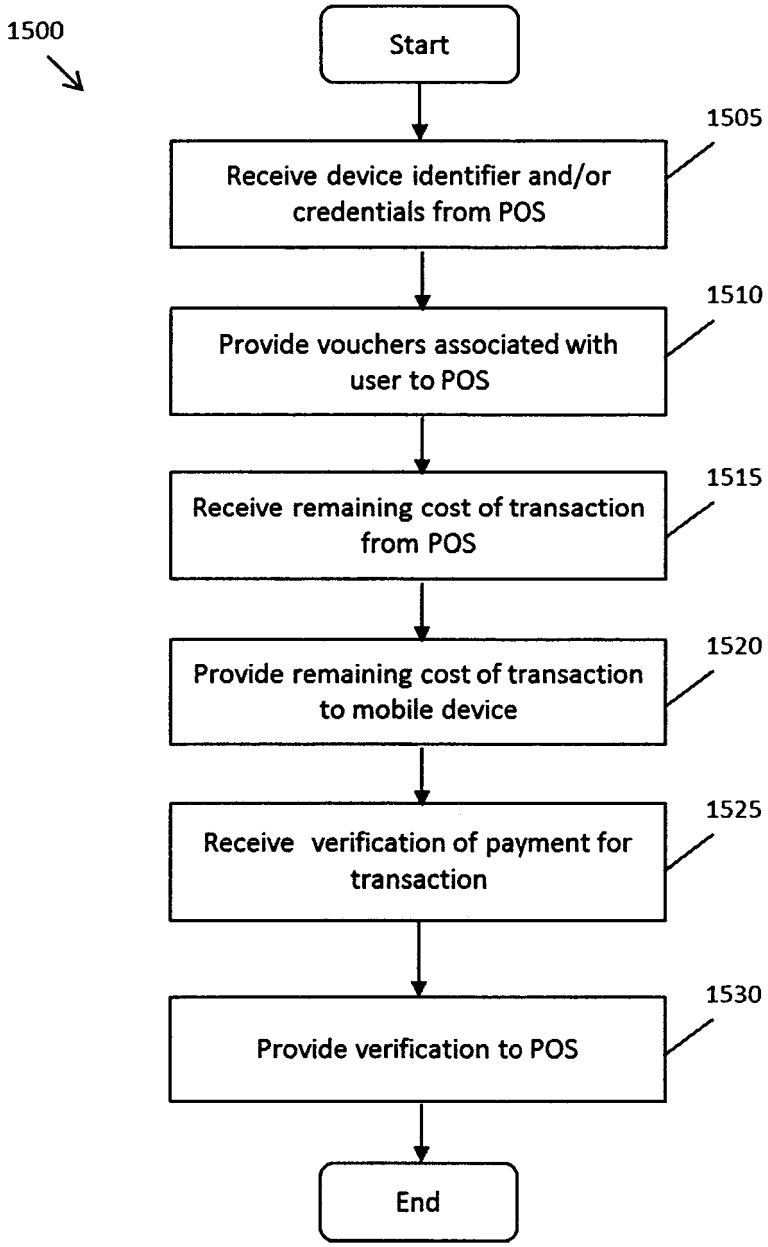

1500
Start
1505
Receive device identifier and/or credentials from POS
1510
Provide vouchers associated with user to POS
1515
Receive remaining cost of transaction from POS
1520
Provide remaining cost of transaction to mobile device
1525
Receive verification of payment for transaction
1530
Provide verification to POS
End

Figure 15