

ABSTRACT

The invention relates to a data processing method based on NFC tag. The method comprises: reading the NFC tag, the NFC tag comprising tag content and tag ID; generating an NFC tag payment request based on the tag content and tag ID; parsing the NFC tag payment request and obtaining an parsing reply to the NFC tag payment request; generating an order generation request based on the parsing reply, wherein the order generation request is for causing an order to be generated based on first account information, current transaction information and second account information; generating the order based on the order generation request; and payment step for performing payment based on the order. According to embodiments of the invention, the payment process can be simplified, also, there is no need to set the NFC-specific reading device in the embodiments of the invention, and the cost of merchants can be reduced.

FIG. 1