Abstract

The invention describes a universal virtual marketplace (1) which maximises use in the national economy, reduces the detrimental aspects of e-commerce and, both for sellers (4) and purchasers (5), secures all necessary safeguards and rights in business transactions, wherein all active parties are connected to each other via a network (3).

The business competence of sellers (4) to operate in the virtual marketplace (1) is proved by acceptance into the database of an accreditation module (9) and the business competence of purchasers (5) is proved by acceptance into the database of a certification module (10), wherein by means of an administration element (2) in connection with a checking module (8) for checking and monitoring the reputableness of the sellers (4) and purchasers (5) a decision is made over accreditation or certification thereof in terms of business, legal and also moral aspects.

(Figure 1 for abstract)

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