

ABSTRACT

There is provided a liquid sales management system (101) that includes a liquid supply system (70) and a sales information management system (250) in a store, and a management server (300) that performs information communication with the liquid supply system and the sales information management system.

The liquid supply system includes a dispensing device (50) that dispenses a liquid (20) to a drinking container (40), an actual flow rate preparation part (110) that determines an actual measured flow rate of the liquid dispensed into the drinking container from the dispensing device, and a transmission and reception part (150).

The sales information management system is a system that sends sales information to a communication line. The management server includes a consumption analysis part (130) that determines a difference between an apparent liquid amount and the actual measured flow rate, as a non-sale amount of the liquid.