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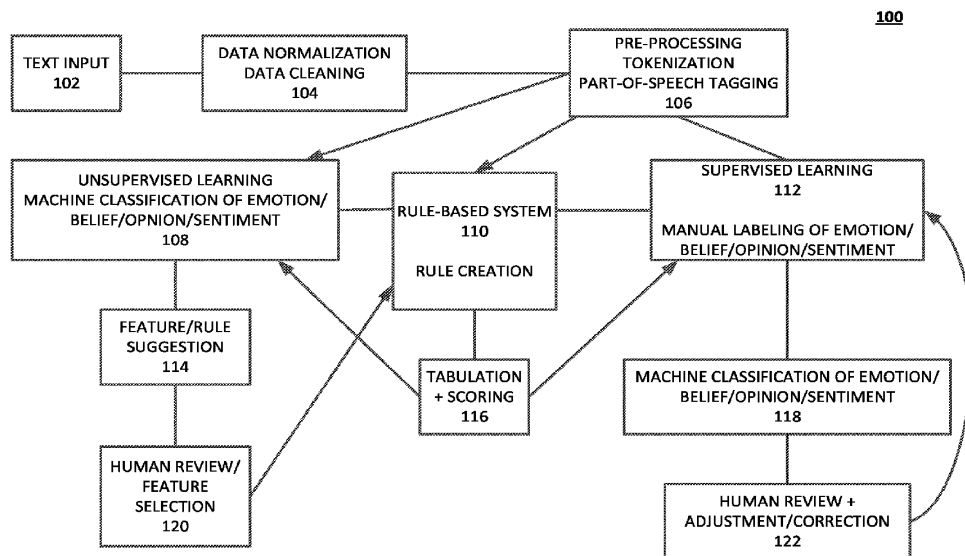


Fig. 1

(57) Abstract: A system and method for detecting a psychological affect in a natural language content with a rule-based engine includes receiving the natural language content as a textual input; searching for matches between linguistic rules for a given emotio-cognition and components of the natural language content, wherein instances of the linguistic rules have human dimensions; activating the matched linguistic rules, and evaluating the human dimensions of the matched rules; scoring each human dimension to obtain a profile of dimension scores for the given emotio-cognition; aggregating the dimensions in the obtained profile of dimension scores to obtain an intensity indication for the given emotio-cognition; and displaying the natural language content in a manner that relates the matched linguistic rules in conjunction with the given emotio-cognition and respective intensity indication of the given emotio-cognition.

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