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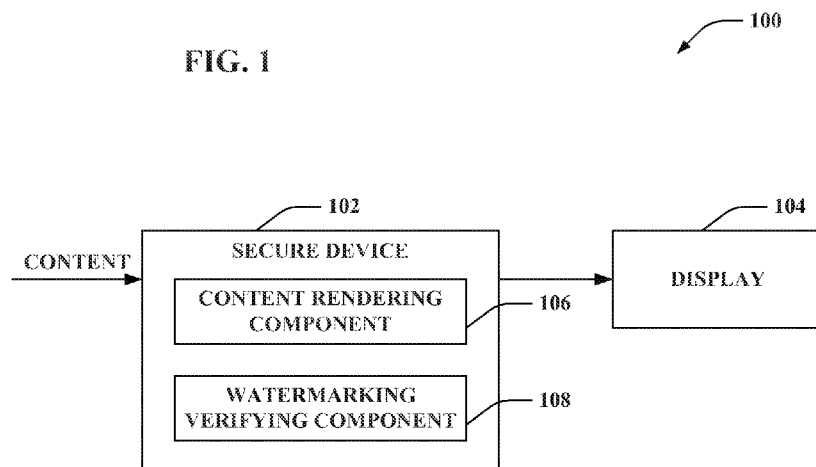
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(54) Title: CRYPTOGRAPHIC WATERMARKING OF CONTENT IN FUEL DISPENSING ENVIRONMENTS

FIG. 1



(57) Abstract: Systems and methods for watermarking content and authenticating watermarked content are provided. Content is rendered on a display while watermarking information embedded in portions of the content are obtained. The watermarking information is verified to authenticate the content. If the content is not authentic, or is not authenticated within a period of time, the content can be terminated or otherwise blocked from rendering on the display.