

INFORMATION COMMUNICATION METHOD

[ABSTRACT]

5 An information communication method that enables
communication between various devices includes: setting
(SK91) an exposure time of an image sensor so that, in an
image obtained by capturing a subject by the image sensor, a
plurality of bright lines corresponding to a plurality of
10 exposure lines included in the image sensor appear according
to a change in luminance of the subject; obtaining (SK92) a
bright line image including the plurality of bright lines, by
capturing the subject changing in luminance by the image
sensor with the set exposure time; and obtaining (SK93)
15 information by demodulating data specified by a pattern of
the plurality of bright lines included in the obtained bright
line image, wherein in the obtaining (SK92), exposure starts
sequentially for the plurality of exposure lines each at a
different time, and exposure of each of the plurality of
20 exposure lines starts a predetermined blank time after
exposure of its adjacent exposure line ends.

Figure 542A