

ABSTRACT

The present application discloses an interface display method and apparatus in a livestreaming process, a device, a medium, and a product, and is applied to audience terminals. The method comprises: after a livestreaming room enters a preset state, in response to reception of a like giving trigger operation for the livestreaming room, determining, according to the trigger operation, target like giving information corresponding to the preset state, the target like giving information being different from actual like giving information corresponding to the trigger operation; and on the basis of the target like giving information, generating a like giving effect corresponding to the preset state, and displaying the like giving effect at a first preset position of a current livestreaming room picture.