CLAIMS

1. A coating material, comprising:

two or more types of coloring granules having different colors,

wherein

~~———~~at least one type of the coloring granules are transparent coloring granules containing a water-borne resin and chromatic color particles ~~and/~~or black particles or both,

the transparent coloring granules are a granulated transparent colorant, ~~and~~

the transparent colorant ~~is capable of~~ forms~~ing~~ a transparent colored coating with a contrast ratio of 80% or less, and

the transparent colorant contains a hydrophobic solvent, and

solubility in water (at 20°C) of the hydrophobic solvent is 5 g/100 g or less.

2. The coating material according to claim 1, wherein at least one type of the coloring granules are transparent coloring granules further containing achromatic color particles (exclusive of black particles) with an average particle size of 0.4 μm or more to 500 μm or less and a refractive index of 1.4 to 2.0.

3. The coating material according to claim 1 or 2, wherein the two or more types of coloring granules having different colors are dispersed in an aqueous medium.

4. A coating material layer formed by~~comprising a product made from~~ the coating material according to any one of claims 1 to 3.

5. A laminated structure, comprising:

~~a colored undercoating material layer and~~ the coating material layer according to claim 4 formed~~provided~~ on a~~the~~ colored undercoating material layer.

6. The laminated structure according to claim 5, wherein the colored undercoating material layer has infrared reflecting properties.

7. The laminated structure according to claim 5~~ or 6~~, wherein at least one type of transparent coloring granules contained in the coating material layer have the same color as that of the colored undercoating material layer,

the same color being recognized as visually almost the same color and having mutual color difference of 5 or less, and the color difference (ΔE) being calculated by measuring color data (L*, a*, b*) of the objects (the surface part of the colored undercoating material layer and the transparent coloring granules-containing part on the colored undercoating material layer) and being measured by using a color-difference meter.

8. The laminated structure according to ~~any one of~~ claim~~s~~ 5~~ to 7~~, wherein in the coating material layer has a dry thickness of 50 μm to 2,000 μm at its bump part.

9. The coating material according to claim 1, wherein a ratio of the hydrophobic solvent to the transparent colorant is 0.5 wt% to 15 wt%.