



(51) International Patent Classification:
H04M 15/00 (2006.01) *H04W 4/24* (2009.01)

(21) International Application Number:
PCT/GB2009/050700

(22) International Filing Date:
19 June 2009 (19.06.2009)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
12/142,816 20 June 2008 (20.06.2008) US

(71) Applicant (for all designated States except US):
MOVIRTU LIMITED [GB/GB]; 2nd Floor, 145-157 St John Street, London Greater London EC1V 4PY (GB).

(72) Inventor; and

(75) Inventor/Applicant (for US only): **WALLER, Nigel** [GB/GB]; 29 Harman Drive, London Greater London NW2 2ED (GB).

(74) Agent: **MEWBURN ELLIS LLP**; 33 Gutter Lane, London EC2V 8AS (GB).

(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM,

AO, AT, AU, AZ, BA, BB, BG, BH, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PE, PG, PH, PL, PT, RO, RS, RU, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

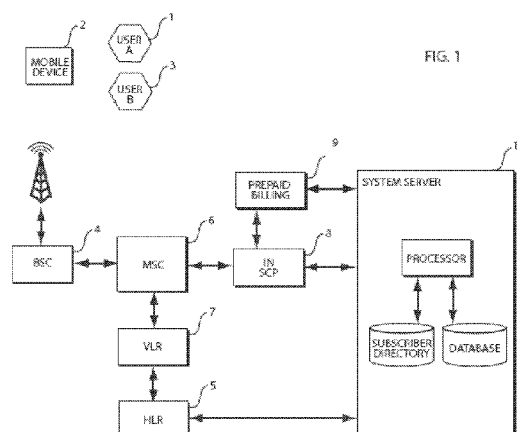
(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

- with international search report (Art. 21(3))
- with amended claims (Art. 19(1))

Date of publication of the amended claims: 25 March 2010

(54) Title: METHOD AND SYSTEM TO IMPLEMENT TELEPHONY BILLING TO INCENTIVISE SHARED PHONE USAGE



(57) Abstract: Disclosed is a method and system to implementing telephony user account billing which incentivises shared phone usage. The owner of a phone, or other device capable of making telephony calls, would receive a credit to their phone account balance, from the telephone service provider, when they share their phone with another user and allow that user to make a phone call or other transaction by logging into their account using the shared phone, making the phone call or other mobile transaction and then returning the phone. Once the phone call or other transaction is complete the caller's own virtual account balance would be decremented as normal, but in addition a credit would be applied to the phone owner's account. The credit would be given to the phone owner from the telephone service provider and would either be a fixed amount, or an agreed percentage revenue share of the cost of the call or transaction.