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- *as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii)) for all designations*

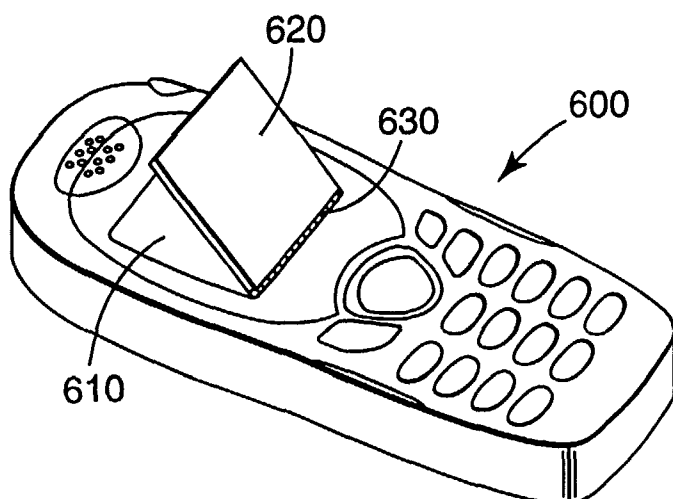
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(54) Title: LIQUID CRYSTAL DISPLAYS WITH REPOSITIONABLE FRONT POLARIZERS



(57) Abstract: The present invention includes electronic devices having liquid crystal display modules and repositionable front polarizers. A viewer views the display module through a front polarizer, which can be repositioned to change the display appearance, enhance the display contrast, invert the image, increase ambient light exposure, provide privacy, or the like. Repositionable front polarizers can be tiltably and/or rotatably mounted in front of the display module, or can be remotely located, for example on a pair of polarizing eye glasses. The present invention also includes reflective liquid crystal displays that have internal front light guides disposed between a liquid crystal cell and a front polarizer. As such, the light from the front light guide can illuminate the liquid crystal cell without being attenuated by the front polarizer, resulting in a brighter front lit display.

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