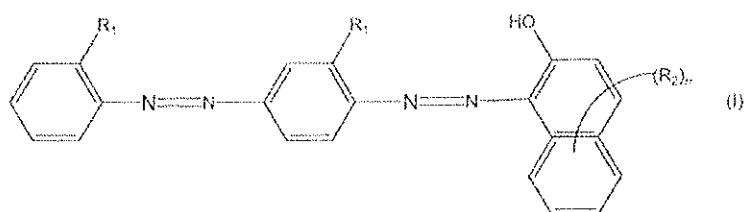


ALIPHATIC HYDROCARBON SOLUBLE RED DYES

ABSTRACT

A stable liquid concentrate comprising a dye component which contains a substantial amount of a dye of the formula:



wherein the dye component is dissolved in either an aliphatic hydrocarbon or an alicyclic hydrocarbon.

(No drawings to accompany abstract)