ABSTRACT OF THE DISCLOSURE

A language conversion system, capable of creating and changing content easily, is provided. In a content server 30, contents created by data written in the basic language, which can easily be converted into other languages, are stored. The content server 30 identifies the type of a terminal device accessing thereto. Content requested by the terminal device is converted into the content written in a language appropriate to the type of the terminal device on a real time basis and then being transmitted thereto when the terminal device is able to control of transition among contents. When the terminal device is not a controllable one for transition, information on session is generated and display of the content on the terminal device is controlled by the server 30.