CLAIMS

1. A core material for a commercial sample, the core material being to be adopted to configure a commercial sample of a stand-up pouch, the core material comprising a series of a first side board, a second side board, and a bottom board and configured to be transformable between a developed state and an assembled state,

the developed state being a state where the core material in the assembled state is developed such that the first side board, the second side board, and the bottom board are in a flattened state,

the assembled state being a state where the first side board and the second side board are kept outwardly expanded with the bottom board located between the first side board and the second side board,

in the assembled state, the first side board and the second side board are outwardly expanded at a greater curvature at their portions closer to the bottom board.

2. The core material of claim 1, wherein

the bottom board is continuous with the second side board, and

the first side board has a portion in which a part of the bottom board is caught in the assembled state.

3. The core material of claim 2, wherein

the part of the bottom board includes at least one projection, and

the portion of the first side board has at least one hole into which the at least one projection is to be inserted in the assembled state.

4. The core material of claim 2 or 3, wherein

the bottom board and the second side board are continuous with each other via an arc-shaped folding line.

5. The core material of claim 2, wherein

the bottom board and the second side board are continuous with each other via an arc-shaped folding line,

the part of the bottom board includes a plurality of projections,

the portion of the first side board includes a plurality of holes in an arc-like arrangement, and

in the assembled state, the plurality of projections are inserted into the plurality of holes on a one-to-one basis.

6. The core material of any one of claims 1 to 5, wherein

the first side board and the second side board are continuous with each other via a linear-shaped folding line,

one of the first side board and the second side board has a projection part protruding in a direction away from the folding line, which is linear, and

the other of the first side board and the second side board has a hole into which the projection part is to be inserted in the assembled state.

7. The core material of claim 6, wherein

the projection part includes a hanger portion constituting a tip of the projection part and a suppression portion constituting part of a base of the projection part, and

the suppression portion has a tilted side tilted downward toward a side away from the hanger portion.

8. The core material of any one of claims 1 to 7, wherein

both or one of the first side board and the second side board has a plurality of cuts which are non-linear.

9. The core material of any one of claims 1 to 8,

the first side board, the second side board, and the bottom board are made of paper.

10. A commercial sample, comprising:
the core material of any one of claims 1 to 9; and
a bag in which the core material is inserted,
the bag including a pair of sheets pasted to each other.