

GRAPHICAL USER INTERFACE FOR CREATING ASSETS**Abstract**

A process is provided for managing operations including encoding operations in a network system (10) including an administrator terminal (12), at least one server (18, 30) communicatively coupled to the administrator terminal (12) via a computer network, and at least one multimedia device (24) operative to generate media data and being communicatively coupled with a corresponding one of the servers (18). Each of the servers (18, 30) is operative to selectively activate the corresponding multimedia device (24), to encode media data received from the corresponding multimedia device (24), and to access a corresponding memory device (22) for storing media data.

Fig 1