



Abstract of the Disclosure

5 A method (200) for producing a forged face member (60) for a golf club (40) is disclosed herein. The forging process (200) involves multiple heating and pressing of a metal bar to obtain a final face member configuration (60). The heating of the metal bar is performed at temperatures below 1000°C for less than twenty minutes. The final face member configuration (60) preferably has a striking plate (72) with regions of variable thickness. The metal bar is preferably composed of a titanium material.