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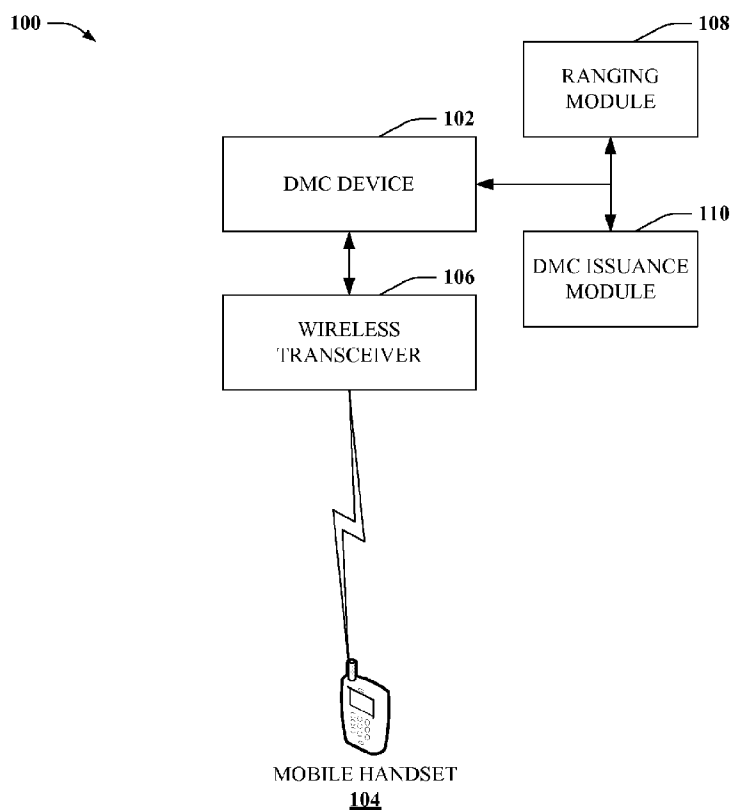
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(54) Title: MOBILE COUPONS UTILIZING PEER TO PEER RANGING



(57) Abstract: Providing for distribution of a dynamic mobile coupon (DMC) based on verified peer-to-peer (P-P) ranging between two wireless devices is described herein. By way of example, a first device can form a wireless link with a mobile device and initiate P-P ranging. By analyzing signals sent over the wireless link, a distance between such devices can be determined. In addition, at least a minimum distance between such devices can be verified based on actions performed by the mobile device that require a minimum completion time. Based in part on this verified distance, a DMC can be issued to the mobile device. Accordingly, the subject disclosure provides for increased security for issuing the DMC and mitigation of device spoofing, by verifying a minimum distance to the mobile devices and conditioning issuance of the DMC on such verified distance.

FIG. 1



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