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(71) 申请人: 北京字节跳动网络技术有限公司 (BEIJING BYTEDANCE NETWORK TECHNOLOGY CO., LTD.) [CN/CN]; 中国北京市石景山区实兴大街 30 号院 3 号楼 2 层 B-0035 房间, Beijing 100041 (CN)。

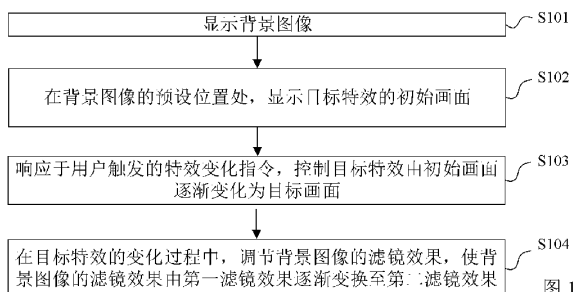
(72) 发明人: 齐小佳(QI, Xiaojia); 中国北京市海淀区知春路 63 号中国卫星通信大厦今日头条小邮局, Beijing 100190 (CN)。郑洁(ZHENG, Jie); 中国北京市海淀区知春路 63 号中国卫星通信大厦今日头条小邮局, Beijing 100190 (CN)。

(74) 代理人: 北京市柳沈律师事务所(LIU, SHEN & ASSOCIATES); 中国北京市海淀区彩和坊路 10 号 1 号楼 10 层, Beijing 100080 (CN)。

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(54) Title: INTERACTION METHOD AND APPARATUS, AND ELECTRONIC DEVICE AND COMPUTER-READABLE STORAGE MEDIUM

(54) 发明名称: 交互方法、装置、电子设备及计算机可读存储介质



S101 Display a background image
S102 Display an initial picture having a target special effect at a preset position of the background image
S103 In response to a special effect change instruction triggered by a user, control the target special effect to gradually change from the initial picture to a target picture
S104 During the change process of the target special effect, adjust a filter effect of the background image, such that the filter effect of the background image gradually changes from a first filter effect to a second filter effect

(57) Abstract: An interaction method and apparatus, and an electronic device and a computer-readable storage medium, which relate to the technical field of image processing. The method comprises: displaying a background image (S101); displaying an initial picture having a target special effect at a preset position of the background image (S102); in response to a special effect change instruction triggered by a user, controlling the target special effect to gradually change from the initial picture to a target picture (S103); and during the change process of the target special effect, adjusting a filter effect of the background image, such that the filter effect of the

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background image gradually changes from a first filter effect to a second filter effect (S104). In the method, by means of combining a change in a special effect with a change in a filter effect, a rich special effect is presented in a video, thereby increasing the enthusiasm of a user in terms of participation and interaction.

(57) 摘要: 一种交互方法、装置、电子设备及计算机可读存储介质, 涉及图像处理技术领域。该方法包括: 显示背景图像(S101); 在背景图像的预设位置处, 显示目标特效的初始画面(S102); 响应于用户触发的特效变化指令, 控制目标特效由初始画面逐渐变化为目标画面(S103); 在目标特效的变化过程中, 调节背景图像的滤镜效果, 使背景图像的滤镜效果由第一滤镜效果逐渐变换至第二滤镜效果(S104)。该方法通过特效变化与滤镜效果变化的结合使视频中呈现一种丰富的特效效果, 提高用户参与及互动的积极性。