



## A B S T R A C T

The invention relates to a method of personalizing access to the Internet via the telephone network, and via  
5 a service provider; it proposes to determine the identity of a user on the basis of the originating or destination address of an Internet packet sent or received by the user, and on the basis of the pair formed firstly by the user's call number on the telephone network, and secondly  
10 by the Internet address allocated to the user by the service provider. This makes it possible to execute a service as a function of the identity determined in this way. The invention makes it possible to find out the identity of a contravening user merely on the basis of  
15 the interchanged Internet packets, and of the relationship expressed above. It is applicable in particular to filtering and to keeping traces of the filtered transactions.