

[ABSTRACT]

VEHICULAR INFORMATION PROVISION SYSTEM, VEHICULAR
INFORMATION PROVISION METHOD, AND PROGRAM

5 A vehicular information provision system for providing information to at least
one of the inside and outside of a traveling vehicle includes a server configured to
associate output data outputted from the vehicle with event identification information for
identifying a predetermined event depending on a position on a map and hold the
associated output data and event identification information, an on-board unit which is to
10 be mounted on the vehicle and configured to specify a vehicle position based on
positioning information acquired by a satellite-positioning system and pre-acquired map
information and output the event identification information correlating with the specified
vehicle position, and an information provision apparatus which is to be mounted on the
vehicle and configured to acquire the output data correlating with the event identification
15 information acquired from the on-board unit from the server and cause the output data to
be outputted from an output unit.

FIG. 1