ABSTRACT

INTERACTION DATA PROCESSING METHOD AND APPARATUS

The present application discloses an interaction data processing method and apparatus, wherein the method includes: receiving service interaction data initiated by a user; substituting user behavior data corresponding to the service interaction data in at least one preset dimension into a risk model corresponding to the user; and judging whether the user behavior data in the preset dimension is in a safety threshold range defined by the risk model; if yes, approving the service interaction data; and if no, rejecting the service interaction data. In the present application, a risk model of service interaction data is built via a historical behavior of a user before initiation of the service interaction data, and safety of the current service interaction data is judged via the risk model, thereby reducing the degree of bothering the user and improving network communication efficiency.

(Fig. 1)