CLAIMS

1. A vehicular information provision system for providing information to at least one of the inside and outside of a traveling vehicle, the vehicular information provision system comprising:

a server configured to associate output data outputted from the vehicle and event identification information for identifying a predetermined event depending on a position on a map and hold the associated output data and event identification information;

an on-board unit which is configured to be mounted on the vehicle and configured to specify a vehicle position based on positioning information acquired by a satellite-positioning system and pre-acquired map information and output the event identification information correlating with the specified vehicle position; and

an information provision apparatus which is to be mounted on the vehicle and configured to select a plurality of pieces of the event identification information associated with a current vehicle environment including at least one of weather at the vehicle position and a congestion situation in the vehicle among the event identification information acquired from the on-board unit from the server, acquire a plurality of pieces of the output data correlating with the selected piece of the event identification information, and cause the plurality of pieces of the output data to be outputted from an output unit.

2. The vehicular information provision system according to Claim 1, wherein the information provision apparatus further includes an output control unit configured to determine an output mode of the output data correlating with the event identification information acquired from the on-board unit based on information indicating at least one of a current vehicle environment and a current traveling state.

3. The vehicular information provision system according to Claim 2,

wherein the information provision apparatus further includes a congestion situation determination unit configured to determine a congestion situation within the vehicle based on congestion information about a degree of congestion within the vehicle, and

wherein the output control unit of the information provision apparatus emphasizes an output mode of the output data when the inside of the vehicle is congested more than an output mode of the output data when the inside of the vehicle is not congested based on a determination result of the congestion situation.

4. The vehicular information provision system according to Claim 2, wherein the output control unit of the information provision apparatus determines priorities between the output data associated with the plurality of pieces of event identification information acquired from the on-board unit based on predetermined priority information in association with the event identification information and emphasizes an output mode of the output data having a high priority more than an output mode of the output data having a low priority.

5. The vehicular information provision system according to Claim 2, wherein the output control unit of the information provision apparatus limits an output of the output data correlating with the event identification information having a lower priority than other event identification information among the event identification information acquired from the on-board unit based on priority information predetermined in association with the event identification information.

6. The vehicular information provision system according to Claim 2, wherein the output control unit of the information provision apparatus compares an output condition predetermined in association with the event identification information with the current vehicle environment or the current traveling state and causes the output data correlating with the remaining event identification information obtained by excluding the event identification information for which the current vehicle environment or the current traveling state does not satisfy the output condition among the event identification information acquired from the on-board unit to be outputted from the output unit.

7. The vehicular information provision system according to Claim 1, wherein the output data includes at least one of image data and sound data.

8. A vehicular information provision method of providing information to at least one of the inside and outside of a traveling vehicle, the vehicular information provision method comprising:

specifying, by an on-board unit mounted on the vehicle, a vehicle position based on positioning information acquired by a satellite-positioning system and pre-acquired map information and output the event identification information correlating with the specified vehicle position; and

selecting, by an information provision apparatus mounted on the vehicle, a plurality of pieces of event identification information associated with a current vehicle environment including at least one of weather at the vehicle position and a congestion situation in the vehicle among the event identification information acquired from the on-board unit from the server, which associates the output data outputted from the vehicle and event identification information for identifying a predetermined event depending on a position on a map and holds the associated output data and event identification information;

acquiring a plurality of pieces of output data correlating with the selected piece of the event identification information; and

causing the plurality of pieces of the output data to be outputted from an output unit.

9. A non-transitory computer-readable medium storing program for causing a computer, which is mounted in a traveling vehicle and provides information to at least one of the inside and outside of the vehicle, to execute the steps of:

acquiring event identification information correlating with a vehicle position specified based on positioning information acquired by a satellite-positioning system and pre-acquired map information from an on-board unit;

selecting a plurality of pieces of event identification information associated with a current vehicle environment including at least one of weather at the vehicle position and a congestion situation in the vehicle among the event identification information acquired from the on-board unit from a server, which associates output data outputted from the vehicle and event identification information for identifying a predetermined event depending on a position on a map and holds the associated output data and event identification information;

acquiring a plurality of pieces of output data correlating with the selected piece of the event identification information; and

causing the plurality of pieces of the output data to be outputted from an output unit.

10. The vehicular information provision system according to Claim 1, wherein the information provision apparatus is configured to further select event identification information associated with a current traveling state including at least one of traveling speed of the vehicle and vibration amount within the vehicle among the event identification information acquired from the on-board unit from the server.