Claims

1. An acidic feminine intimate cleansing composition having a pH in the range of from 3.5 to 5, which necessarily comprises at least:
as a primary antimicrobial active constituent one or more of: lactic acid and/or a substituted lactic acid and/or a derivative thereof;

and a ternary anionic constituent system which necessarily comprises one or more of each of: (a) a secondary alkane sulfonate compound(s), (b) an N-acyl sarcosinate compound(s), and (c) an aromatic hydrotrope compound(s), especially
preferably is a cumene sulfonate compound,

wherein in the components (a), (b) and (c) of the ternary anionic constituent system are present in relative parts by weight of (a):(b):(c) in the range of: 0.5-4.5:0.025-0.25:1, and

which ternary anionic constituent system boosts the antimicrobial efficacy of the primary antimicrobial active constituent present.

2. A composition according to claim 1, wherein in the components (a), (b) and (c) of the ternary anionic constituent system are present in relative parts by weight of (a):(b):(c)
in the range of: 0.5 - 4:0.025 - 0.25:1.

3. An acidic feminine intimate cleansing composition having a pH in the range of from 3.5 to 5, which further necessarily comprises at least:

as a primary antimicrobial active constituent one or more of: lactic acid, and/or a substituted lactic acid and/or a derivative thereof;

and a binary anionic constituent system which necessarily comprises one or more of each of: (a) a secondary alkane sulfonate compound(s), or (b) an N-acyl sarcosinate compound(s), and wherein only one of (a) or (b) is present with (c) an aromatic hydrotrope compound(s), which especially preferably is a cumene sulfonate compound,

wherein (b) is absent from the composition and the relative parts by weight of (a):(c) are in the range of: 0.5-4.5:1, or

wherein if (a) is absent from the composition, the relative parts by weight of (b):(c) are in the range of 0.025-0.25: 1, andwhich binary anionic constituent system boosts the antimicrobial efficacy of the primary antimicrobial active constituent present.

4. A feminine intimate cleansing composition according to claim 1, wherein the composition exhibits good antimicrobial efficacy against one or more of *S.aureus,*

E.coli, C.albicans and/or *K.pneumoniae*.

5. A feminine intimate cleansing composition according to claim 3, wherein the composition exhibits good antimicrobial efficacy against one or more of *S.aureus, E.coli, C.albicans* and/or *K.pneumoniae.*