ABSTRACT

[Summary]

[Problem] A shipboard advertising system that achieves effective advertising is provided.

[Solving Means] Vessels navigating rivers or canals may be visible from the riverbanks or from bridges, requiring consideration not only for horizontal visibility but also for visibility from above. To address this, the invention features a shipboard advertising system that includes two display sections installed with a slant on the ship's main body, each supplied with advertising images. The top edges of the display sections are arranged closely together, while the bottom edges are spaced apart. The angle between the top edges ranges from 35° to 145°, enhancing visibility and enabling effective advertising tailored to the unique conditions of ship navigation.

[Selected Diagram] FIG. 1