

FIG.1

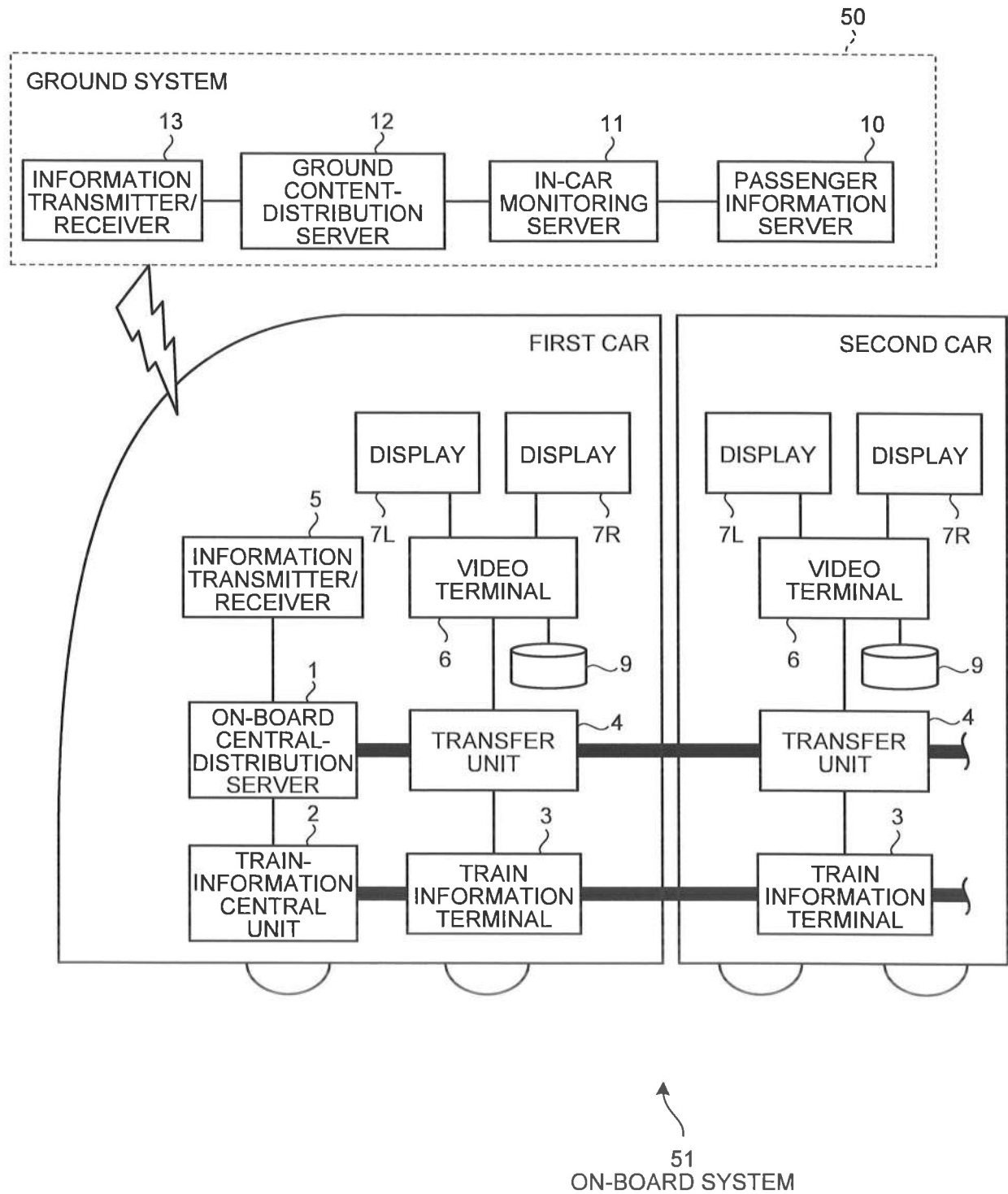


FIG.2

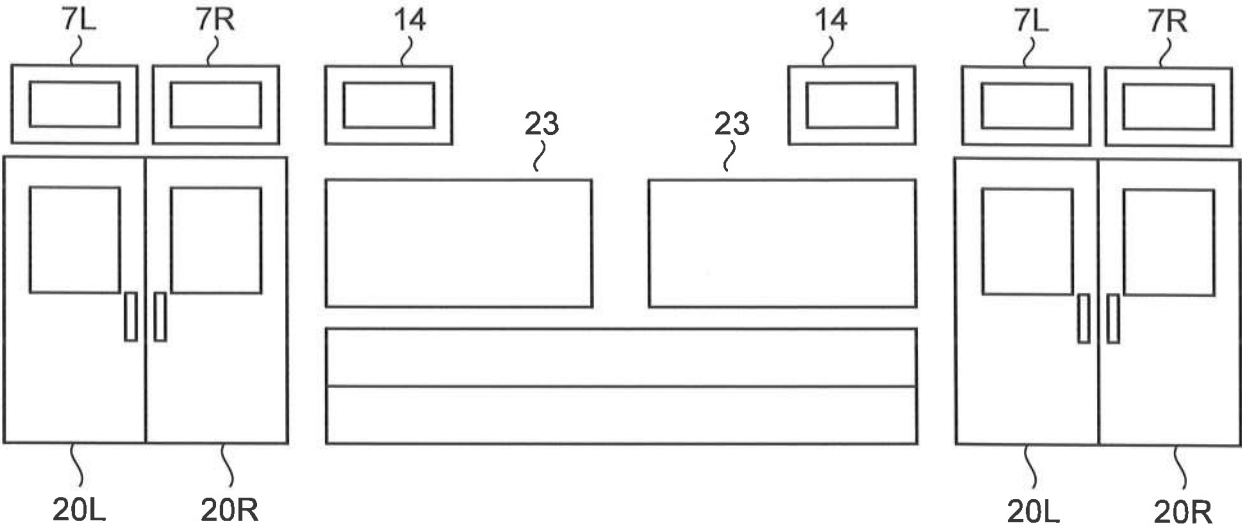


FIG.3

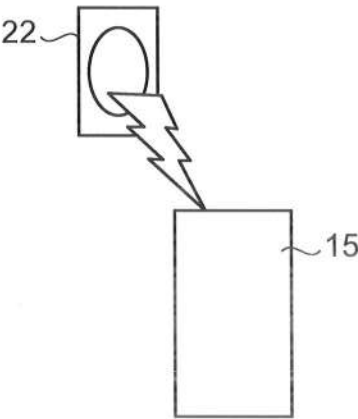


FIG.4

No	TIME SLOT TEMPLATE NAME			AIR-TIME PERIOD	
	MORNING AND EVENING RUSH HOURS	HOLIDAYS AND DAYTIME	NIGHTTIME		
1	2009-1-3 TO 2009-4-30 INFORMATION PROGRAM 1 (RECRUITMENT PROGRAM)	2009-1-3 TO 2009-4-30 INFORMATION PROGRAM 1 (LESSON INFORMATION)	2009-1-3 TO 2009-4-30 INFORMATION PROGRAM 1 (RECRUITMENT PROGRAM)	2009-1-3 TO 2009-4-30	
2	2009-1-3 TO 2009-4-30 INFORMATION PROGRAM 2 (METEOROLOGICAL INFORMATION PROGRAM) (STOCK MARKET INFORMATION)	2009-1-3 TO 2009-4-30 INFORMATION PROGRAM 2 (METEOROLOGICAL INFORMATION PROGRAM) (SHOPPING INFORMATION)	2009-1-3 TO 2009-4-30 INFORMATION PROGRAM 2 (METEOROLOGICAL INFORMATION PROGRAM) (STOCK MARKET INFORMATION)	2009-1-3 TO 2009-2-28 2009-3-1 TO 2009-4-30	
∴	∴	∴	∴	∴	
80	2009-12-1 TO 2009-12-31 INFORMATION PROGRAM 80 (OO UNIVERSITY)	2009-12-1 TO 2009-12-31 INFORMATION PROGRAM 80 (PART-TIME JOB INFORMATION)	2009-12-1 TO 2009-12-31 INFORMATION PROGRAM 80 (OO UNIVERSITY)	2009-12-1 TO 2009-12-31	

FIG.5

No	TIME SLOT TEMPLATE NAME (PROGRAMS FOCUSED ON CLIENT INFORMATION IN UNITS OF CARS)				AIR-TIME PERIOD
	FOR WOMEN	FOR BUSINESSMEN	FOR SENIORS		
1	2009-1-3 TO 2009-4-30 INFORMATION PROGRAM 1 (RECRUITMENT PROGRAM)	2009-1-3 TO 2009-4-30 INFORMATION PROGRAM 1 (LESSON INFORMATION)	2009-1-3 TO 2009-4-30 INFORMATION PROGRAM 1 (RECRUITMENT PROGRAM)		2009-1-3 TO 2009-4-30
2	2009-1-3 TO 2009-4-30 INFORMATION PROGRAM 2 (METEOROLOGICAL INFORMATION PROGRAM) (STOCK MARKET INFORMATION)	2009-1-3 TO 2009-4-30 INFORMATION PROGRAM 2 (METEOROLOGICAL INFORMATION PROGRAM) (SHOPPING INFORMATION)	2009-1-3 TO 2009-4-30 INFORMATION PROGRAM 2 (METEOROLOGICAL INFORMATION PROGRAM) (STOCK MARKET INFORMATION)		2009-1-3 TO 2009-2-28 2009-3-1 TO 2009-4-30
∴	∴	∴	∴		∴
80	2009-12-1 TO 2009-12-31 INFORMATION PROGRAM 80 (OO UNIVERSITY)	2009-12-1 TO 2009-12-31 INFORMATION PROGRAM 80 (PART-TIME JOB INFORMATION)	2009-12-1 TO 2009-12-31 INFORMATION PROGRAM 80 (OO UNIVERSITY)		2009-12-1 TO 2009-12-31

FIG.6

No	TIME SLOT TEMPLATE NAME (PROGRAMS FOCUSED ON CLIENT INFORMATION IN UNITS OF CARS)				AIR-TIME PERIOD
	FOR WOMEN				
	RUSH HOURS	HOLIDAYS	NIGHTTIME		
1	2009-1-3 TO 2009-4-30 INFORMATION PROGRAM 1 (RECRUITMENT PROGRAM)	2009-1-3 TO 2009-4-30 INFORMATION PROGRAM 1 (LESSON INFORMATION)	2009-1-3 TO 2009-4-30 INFORMATION PROGRAM 1 (RECRUITMENT PROGRAM)		2009-1-3 TO 2009-4-30
2	2009-1-3 TO 2009-4-30 INFORMATION PROGRAM 2 (METEOROLOGICAL INFORMATION PROGRAM) (STOCK MARKET INFORMATION)	2009-1-3 TO 2009-4-30 INFORMATION PROGRAM 2 (METEOROLOGICAL INFORMATION PROGRAM) (SHOPPING INFORMATION)	2009-1-3 TO 2009-4-30 INFORMATION PROGRAM 2 (METEOROLOGICAL INFORMATION PROGRAM) (STOCK MARKET INFORMATION)		2009-1-3 TO 2009-2-28 2009-3-1 TO 2009-4-30
:	:	:	:	:	:
80	2009-12-1 TO 2009-12-31 INFORMATION PROGRAM 80 (OO UNIVERSITY)	2009-12-1 TO 2009-12-31 INFORMATION PROGRAM 80 (PART-TIME JOB INFORMATION)	2009-12-1 TO 2009-12-31 INFORMATION PROGRAM 80 (OO UNIVERSITY)		2009-12-1 TO 2009-12-31

FIG.7

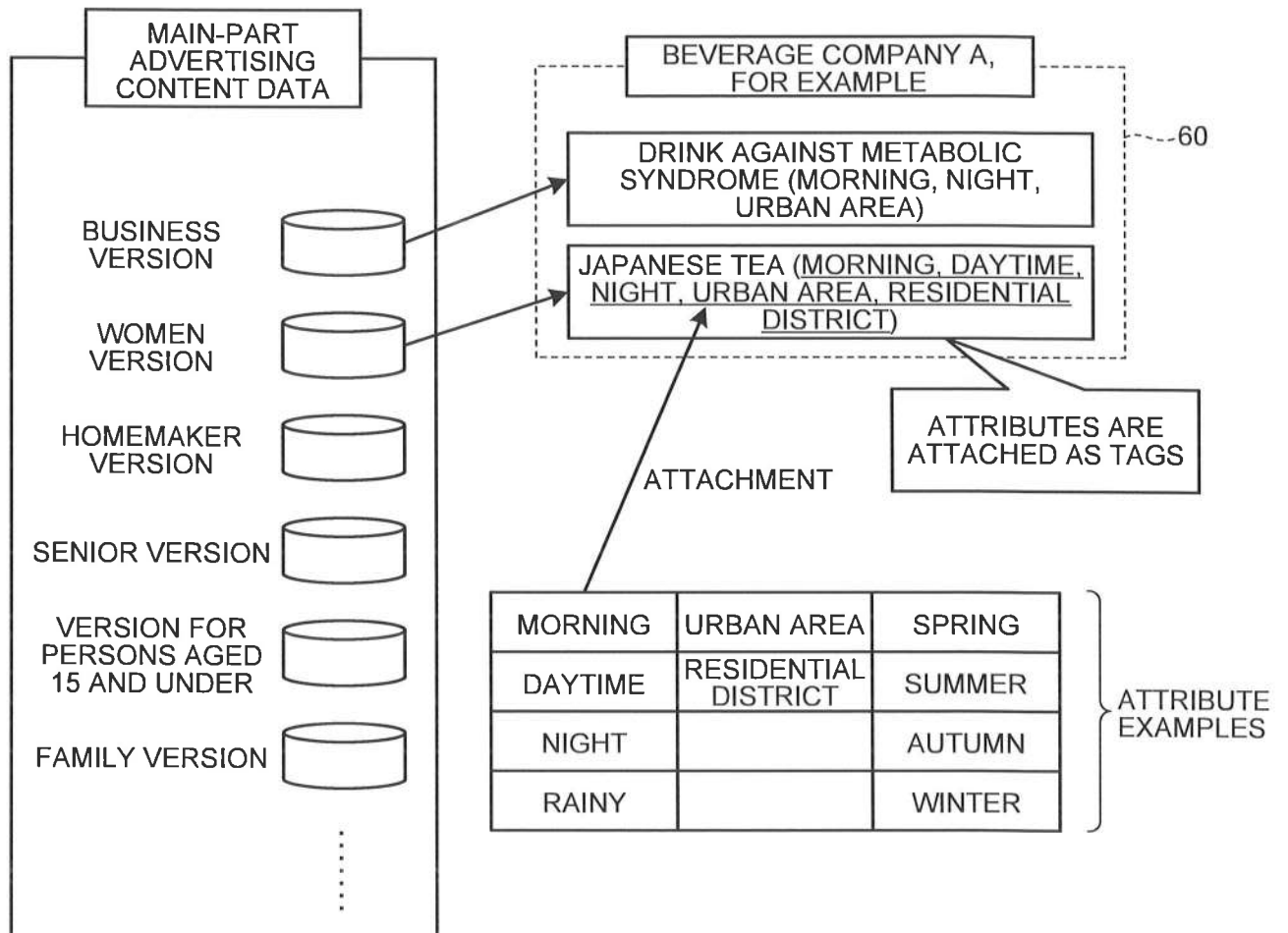


FIG.8

	BUSINESS	WOMEN	HOMEMAKERS	SENIORS	AGED 15 AND UNDER	FAMILIES
08:00:01 TO 08:00:30	SOFT DRINK AND BEER (THERE ARE CONTENTS FOR BUSINESSMEN, FOR WOMEN, FOR HOMEMAKERS, FOR SENIORS AND THE LIKE)					
08:00:31 TO 08:01:00						
08:01:01 TO 08:01:30	GAMES					
08:01:31 TO 08:02:00	TRAVEL AGENCIES					
08:02:01 TO 08:02:30	INFORMATION RELATED TO RECRUITMENT					
08:02:31 TO 08:03:00	CM FOR UNIVERSITIES					
08:03:01 TO 08:03:30	CM FOR RAILWAY SERVICE COMPANIES					

FIG.9

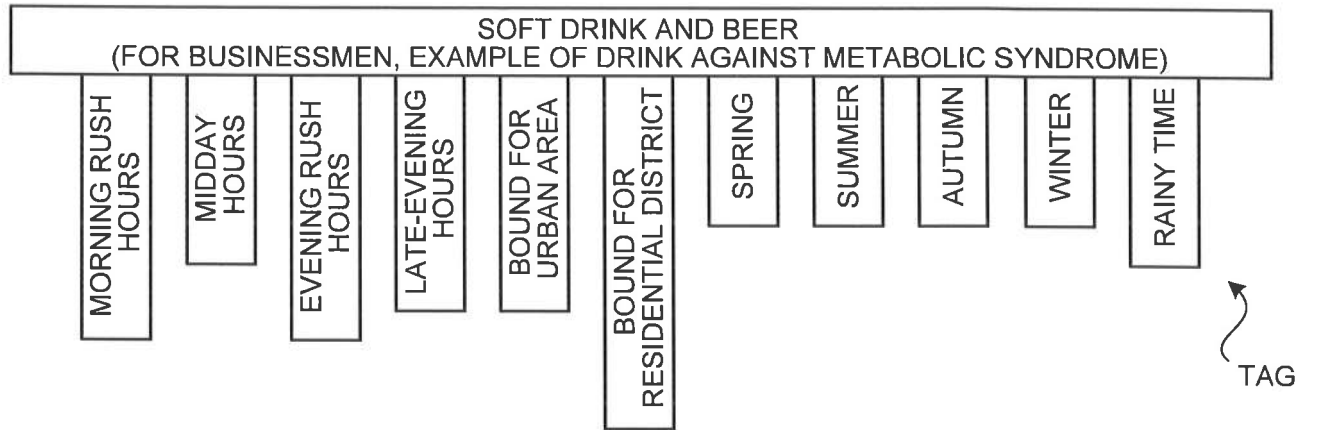


FIG.10

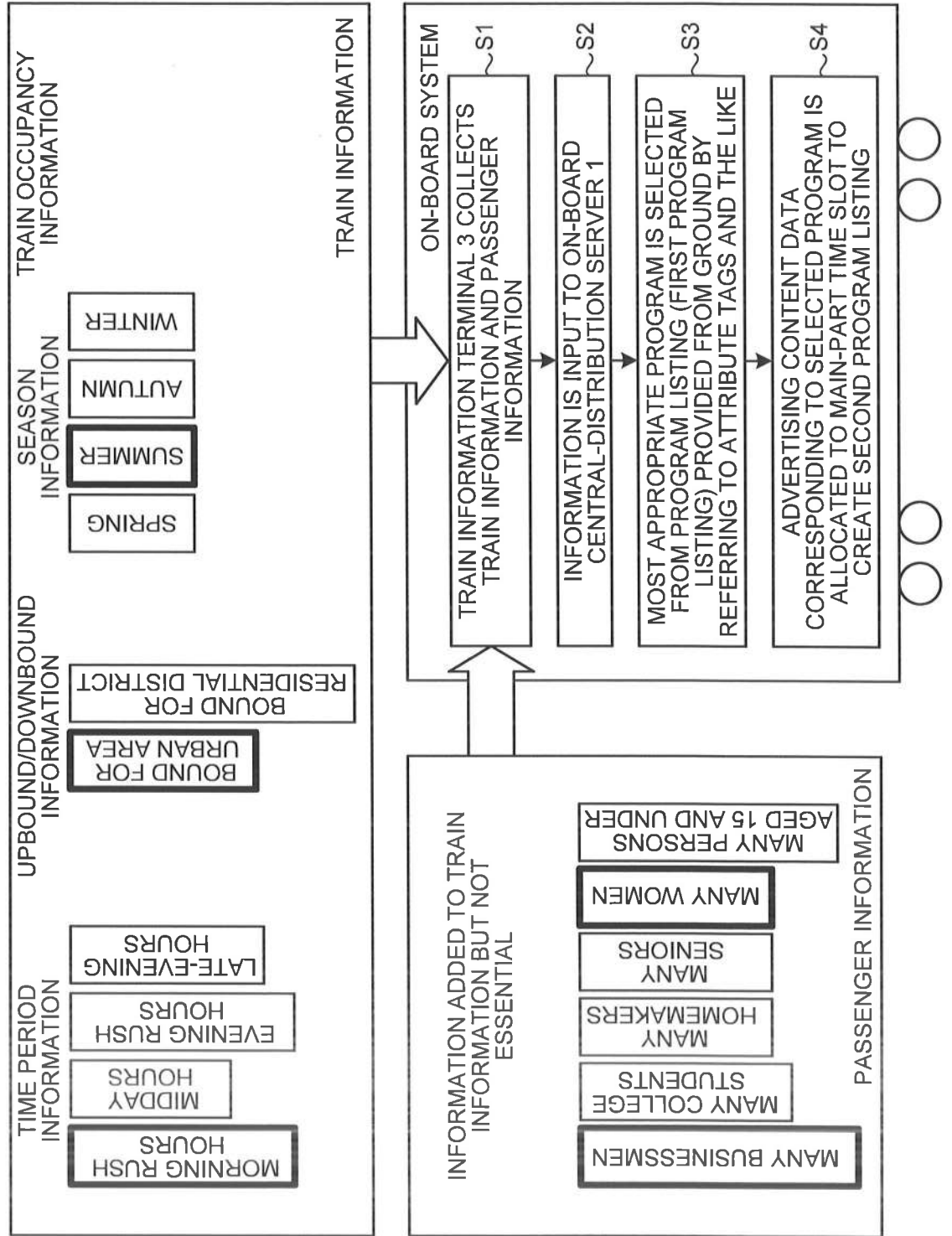


FIG.11

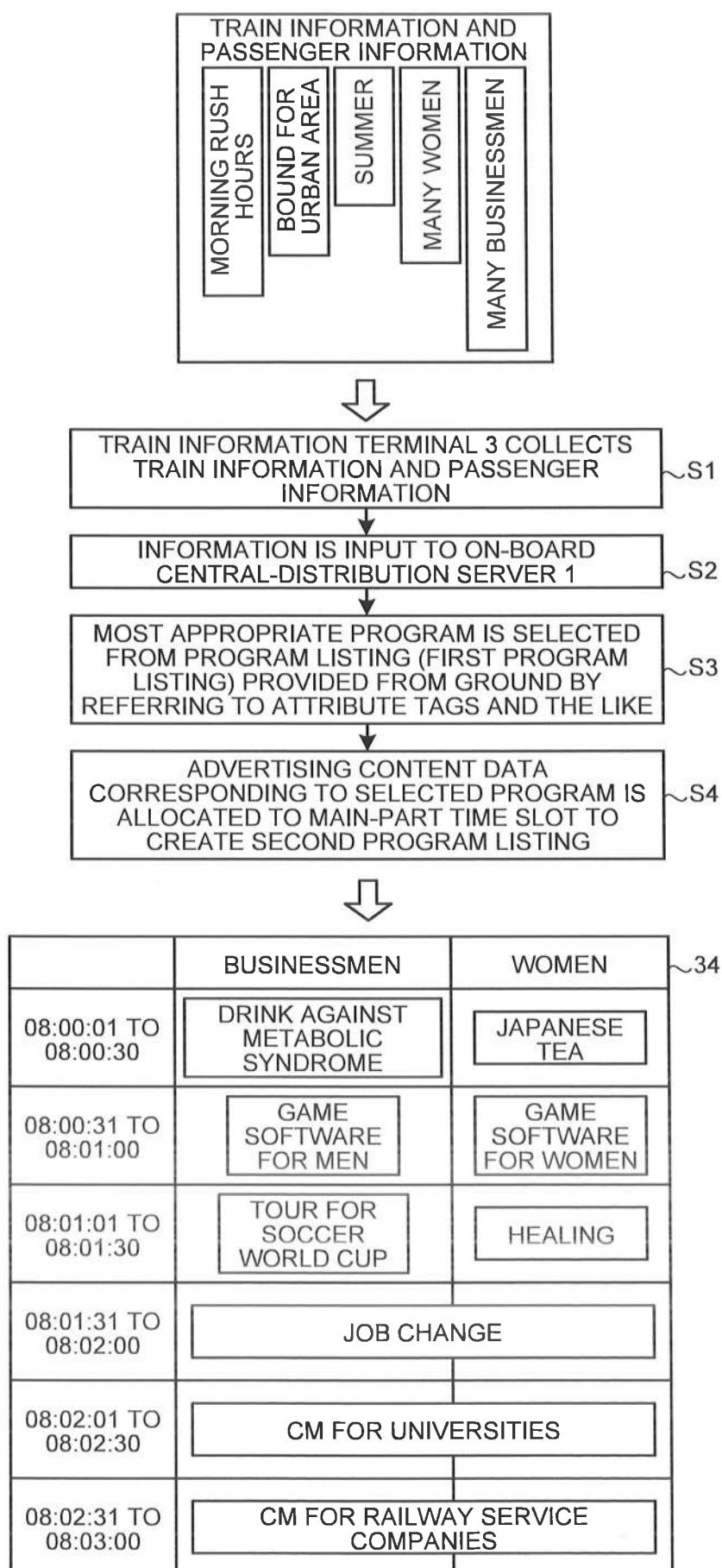


FIG.12

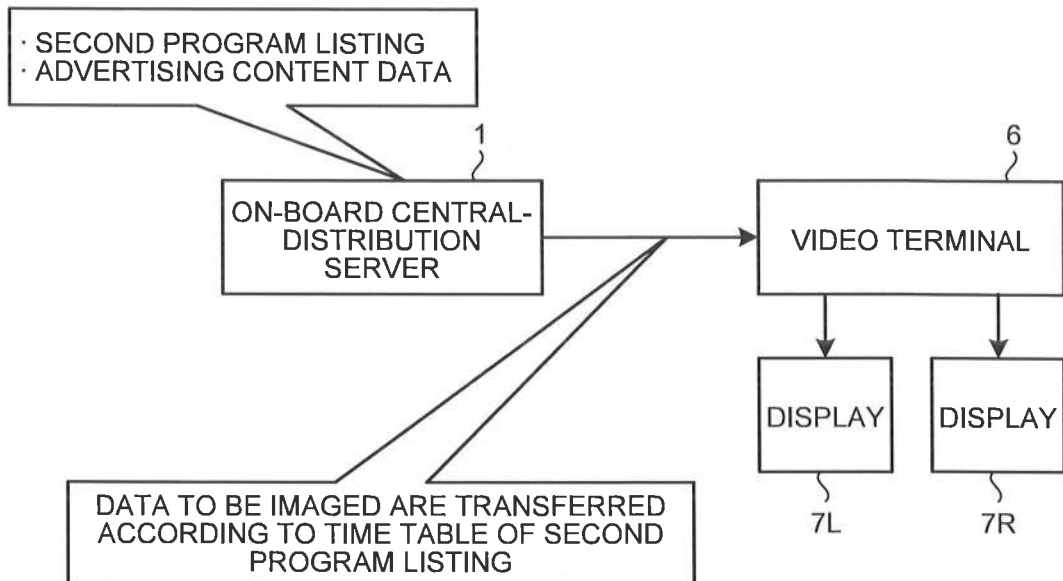


FIG.13

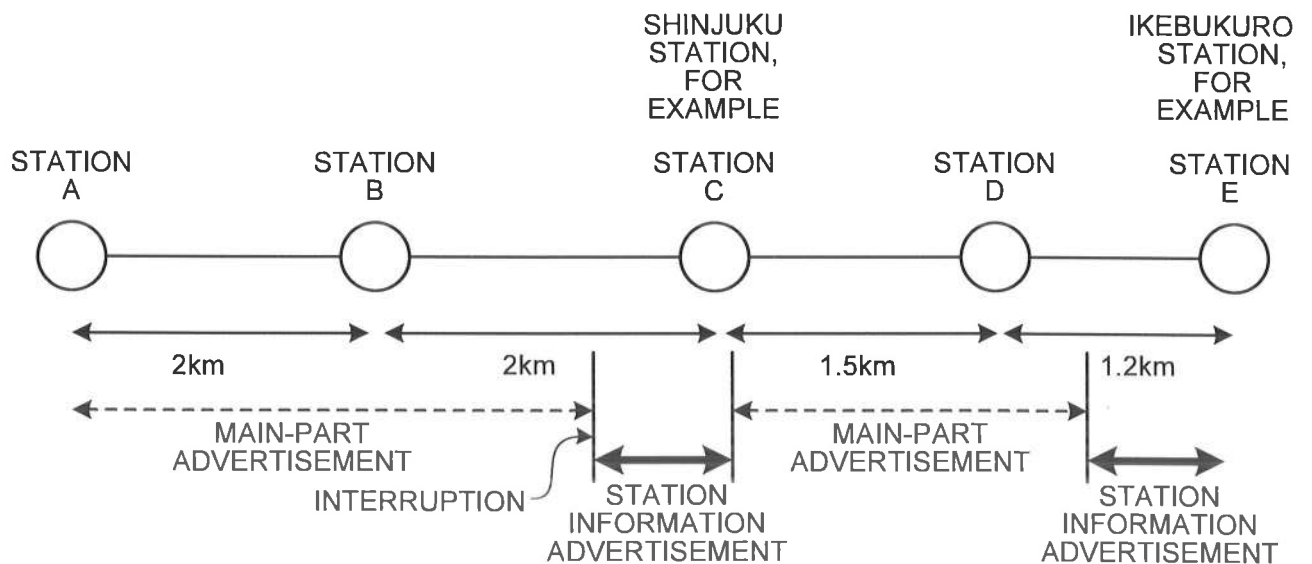


FIG.14

No	TIME SLOT TEMPLATE NAME	SPECIFIED STATION, AIRTIME, DESIGNATION OF UPBOUND OR DOWNBOUND AND THE LIKE	PERIOD
1	2009-4-1 TO 2009-4-30 DEPARTMENT STORE A	SHINJUKU STATION, MORNING, UP AND DOWN LINES	2009-4-1 TO 2009-4-30
2	2009-5-1 TO 2009-5-31 INTERNATIONAL FORUM, DEPARTMENT STORE B	TOKYO STATION, ALL DAY, UP AND DOWN LINES TOKYO STATION, ALL DAY, UP AND DOWN LINES	2009-5-1 TO 2009-5-6 2009-5-10-2009-5-20
3	2009-6-1 TO 2009-6-30 DEPARTMENT STORE C	IKEBUKURO STATION, NIGHT, UP AND DOWN LINES	2009-6-5 TO 2009-6-10

FIG.15

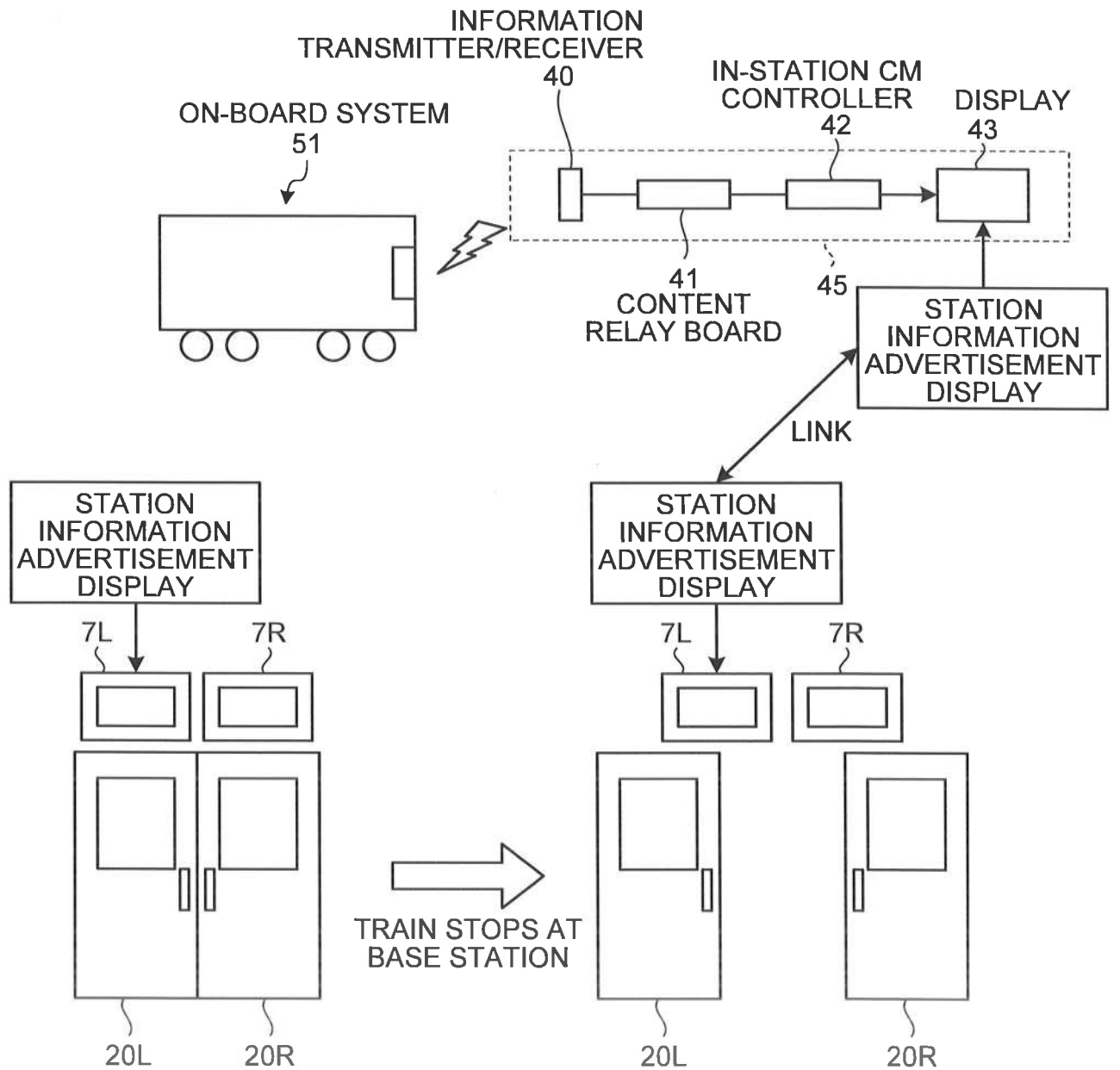


FIG.16

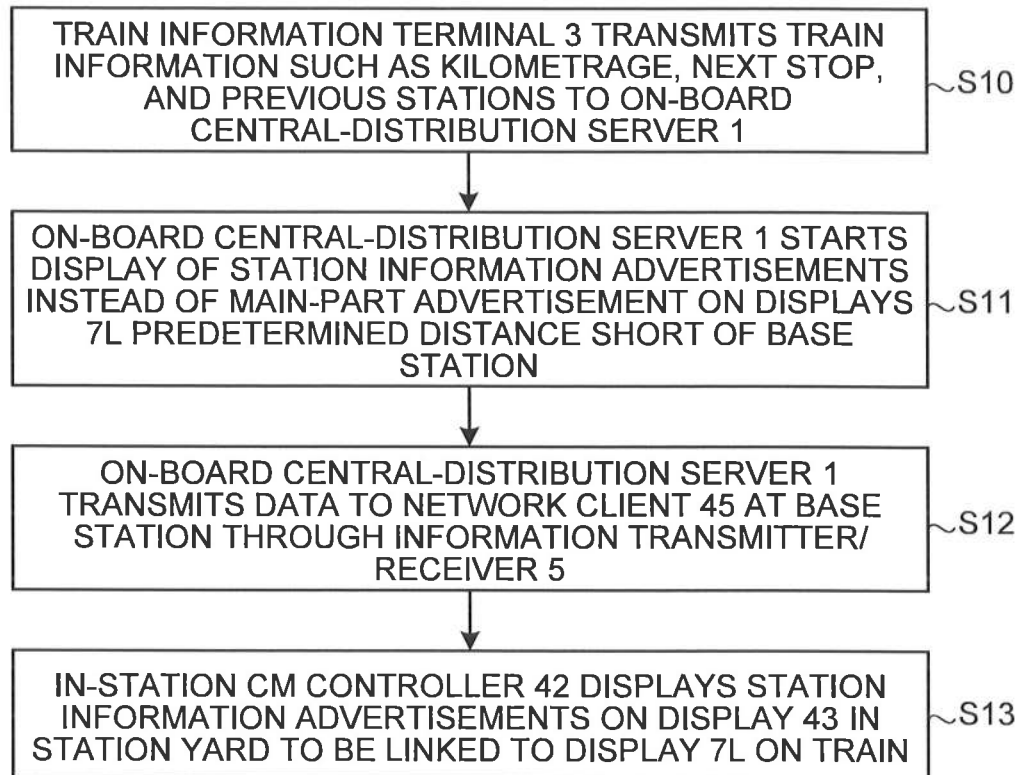


FIG.17

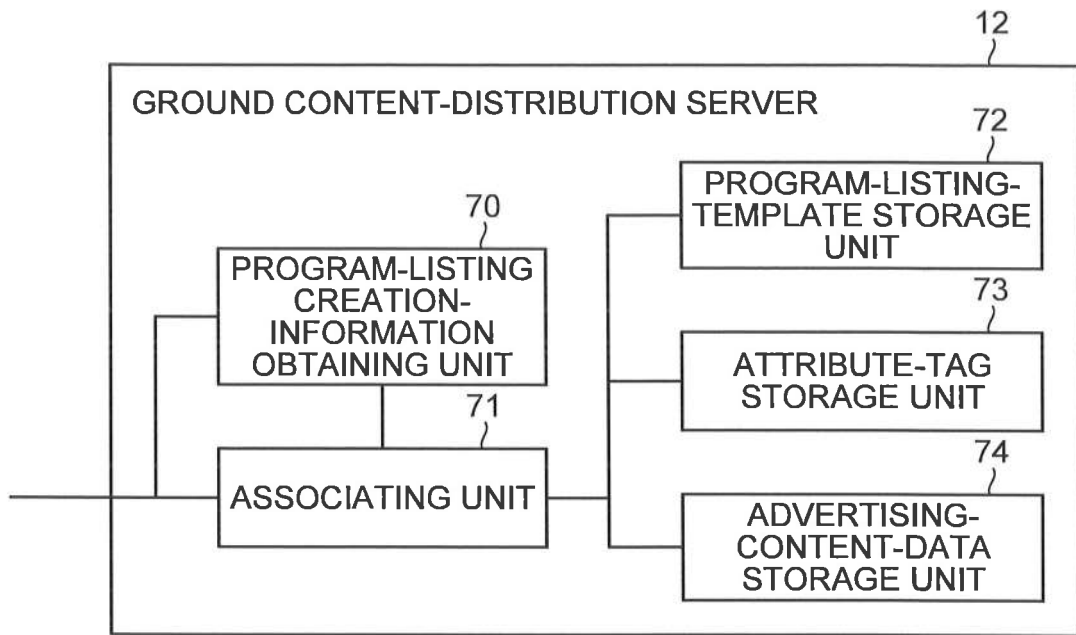


FIG.18

